

# VERA JONES

Vera Jones is a Motivational Speaker, Professional Development Coach, Author, Award-Winning Television and Radio Broadcaster, and Syracuse University Hall-of-Fame Scholar-Athlete. She is a relatable and often humorous speaker who thrives on empathy and emotional intelligence to connect and encourage. She is also known for her extensive background in broadcasting, serving over 30 years as a Women's Basketball Analyst and Reporter for various networks, including ESPN, Fox Sports, Madison Square Garden Network, NBA-TV, and the Big Ten Network.

With the emergence of Vera's signature, platform speech, Trust Your Vision, in a 2017 Goalcast viral video of over 46-million views, Vera has commanded global recognition as an inspirational phenom. VERA passionately moves her audiences towards empathy, significance, service, and purpose. In line with her sports experience and philosophies, she helps individuals and teams "Play Through the Foul" with the power of faith, focus, and fortitude. An accomplished author, Vera's books also reflect these powerful themes.