Making the Grade at Each Stage of School Outreach
The Freshman

Clinton–Macomb Public Library
Who We Are

- 40 minutes north of Detroit, MI
- 1 Main Library with 2 branches
- Rather new—23 years old!
- Circulated 1,831,600 items in 2015
- Have 386,000 physical items
- We serve the 187,999 residents of Clinton and Macomb Townships.
- 47,914 of these residents are under 18 (or 25%).
Our Schools

- 2 full school districts, parts of 3 more, and residents who attend a 6th
- 47 schools plus 10 additional preschools
Why We Needed Outreach

- Millage election in 2014
  - Parents and students were huge supporters
- Large decline in schools visiting us
Why Outreach?

- Students in school time
- Communities without
Setting started

- Started a School Success Committee
- Got rid of unnecessary rules
- Targeted 3 schools and to get in the door
- Use who you know
- Hired a librarian to specialize in schools and outreach
ConnectEd Library Challenge

- White House initiative with IMLS, Urban Libraries Council, and ALA
- Started in April 2015
- Started with 30 libraries across the country—2 in Michigan!
- Working to give every student a library card
Go to the schools

- Curriculum nights
- Conferences
- PTO meetings
- Kindergarten round-up
- Back-to-school bashes & welcome
- Summer reading school visits
- Classroom visits
  - Database training
  - Mystery reader
  - Story times
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Schools come to us

- Literacy nights
- Art show
- Field trips
- Principal/teacher meetings
Marketing

Tips for Top-Notch Teachers

Summer Reading Rock Stars

Congratulations to Immanuel Lutheran for winning our summer reading challenge! Immanuel Lutheran had the highest summer reading participation from 2014 by 12%.

Congratulations to all our schools for a great summer of participation! This year we had 1,503 children and teens participate in the Summer Reading Club. The librarians had a blast and working with all the students who came into the library this summer.
The stats

- In 2015, we went out to see 10,982 people.
- 1,579 people came into CMPL for tours, training, or literacy nights.
What’s next?

- Continue with ConnectED
- Develop an outreach plan
  - Products for different grade levels
The Sophomore

Arlington Heights Memorial Library

Julie Jurgens
School Services Coordinator
www.ahml.info
Who Are We? – Pierce County Library System

- 40 miles south of Seattle, WA, we surround the City of Tacoma
- 20 branches serve over 579,000 people in an area of about 1,800 square miles
- 37% of our population is under 18 years of age (214,230)
What about our schools?

- 13 school districts
- 4 Community Colleges
- 3 Universities

These include:

- 4 district early learning centers
- 1 tribal school & early learning center
- 95 elementary schools
- 57 middle and high schools
- Numerous private schools, preschools & childcare facilities

One district includes 6 elementary schools on Joint Base Lewis-McChord, the second largest military installation on the West Coast.
Graduation Rates

- **2015** 87.5% students graduated from high school on time
  - (statewide 77.2% graduated on time)

- **2015** 8% graduated from college on time
  - (statewide 10% graduated on time)

By **2017** 45,000 STEM jobs could go unfilled in WA State

  - in 2012 only 143 Pierce County students earned as Associates Degree in a STEM field
High School Graduation Rates

- What can the Library do to influence graduation rates?
  - Reading
  - Science/STEM

Q: What does Monopoly have to do with Minecraft?
A: Lots!
Easy Wins for Outreach

- A Teacher/Student web page
  - No new content
  - Brings resources together in one place
System–Wide Solutions

- “Card in Every Hand” Initiative
- ConnectED Library Challenge
  - White House Initiative
  - Also part of 30 libraries mentioned earlier
  - Life After High School Initiative
Explore your world with Science-to-Go backpacks

Children are natural scientists. When they ask “Where does the wind come from?” they are engaging in a moment of inquiry – the beginning of any scientific investigation.

Science to Go is a free program that supports elementary-age children’s interest in science.

Grab a Science to Go backpack – five themed books and a hands-on activity your whole family will enjoy – and bring the wonderful world of science into your home.

Visit science2go.pcls.us for more books, activities and connections to next generation Science Standards.

Funded by THE PAUL G. ALLEN FAMILY FOUNDATION

Tools for students

Free online research tools for grades K-12 from Pierce County Library
tools.pcls.us

Confused by calculus? Struggling with science? Professional tutors work with students of all ages.

Biography

Brief biographies with links to articles in newspapers, magazines and websites.

CultureGrams

Cultures of hundreds of countries, provinces and states, including famous personalities.

CVRL Research Matters

Hundreds of full-text electronic books covering a wide range of subjects.

Opposing Viewpoints

Compare opinions, articles and reference materials about controversial topics.

NovelList K-8 Plus

All about books to read for school and for fun.

TumbleBook Library

Have a book read to you, read along to a book, play games or learn a language.

Science Online

Experiments, videos, biographies and all sorts of science research.
Who We Are – Howard County Library System

- Located midway along the Baltimore-Washington corridor
- Community of over 285,000
Educational Institution
Governed By:

- Board of Trustees (7 members)
- State Education Statute
- Maryland State Dept. of Education
- Tax Exempt: 501(c)(1)
Six HCLS Branches

- Central Branch
- East Columbia Branch
- Elkridge Branch
- Glenwood Branch
- Miller Branch & Historical Center (Ellicott City)
- Savage Branch & STEM Education Center
- Administrative Branch (Ellicott City)
Highest Borrowing Per Capita In the State
Top 10 in the country

Class & Event Attendance (Tripled: 306K)

Visits (Tripled: 3M)

Items Borrowed (Doubled: 7.3 M)

Research Assistance (Doubled: 2M)
A+ Partners in Education

a collaboration between libraries and schools

http://hclibrary.org/a-students-teachers/a-partners-in-education/
Our Schools

76 Schools
- 41 elementary schools
- 20 middle schools
- 12 high schools
- 3 education centers

1 Community College

Total Public School Enrollment – 52,511*
*Official count does not include PreK

- Elementary (PreK–5) – 24,842
- Middle (6–8) – 12,276
- High (9–12) – 16,438
- Special School – 99
Getting Started & Beyond

A+ Partners Toolkit
http://hclibrary.org/a-students-teachers/a-partners-in-education/a-partners-toolkit/

- Lay the Groundwork
- Implement the Partnership’s Activities and Initiatives
- Evaluate the Partnership’s Success
Key Components

- A+ branches
- A+ liaisons
- A+ Advisory Committee
- Library cards through school registration
- A+ library card
- K field trips to the library
- A+ Assignment Alerts
- A+ Signature Events & Academic Competitions
- A+ Curriculum
A+ CURRICULUM

2015 - 2016

for elementary & secondary classes

http://hclibrary.org/a-students-teachers/teachers/
Hi-quality public education for all
Books / E-resources

eBooks, eAudiobooks, eNewspapers, eMagazines
Free, on demand, self-directed education at your fingertips.
Are you kidding me?
It's totally a duck.

It's for sure a rabbit.
Brainfuse

- 2 pm – midnight, 7 days/week

- “I feel really ready for my math test.”
- “Adjectives will be my friends from now on.”
- “I don't have to be the slow one in class or behind anymore.”
Play Partners ♦ 3, 2, Fun! ♦ Baby Sign
“What’s In My Artbox?”
Kindergarten Here We Come!
Movin’ Up to Middle School
Kindergarten Field Trips to the Library
Enchanted Garden

Howard County Library System
Charles E. Miller Branch & Historical Center
Sunflowers & Professor Fibonocci
LIBRARIES = EDUCATION

SELF-DIRECTED EDUCATION

RESEARCH ASSISTANCE & INSTRUCTION

INSTRUCTIVE & ENLIGHTENING EXPERIENCES
Summer Reading Kickoff
(5,200 attendees)
Battle of the Books
1,465 Fifth Graders (40%) – 293 teams
Audience: 6,000
Reach: 30,000
What's Next?
More Questions?

Contact us:
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  • Clinton–Macomb Public Library – Clinton Township, MI