

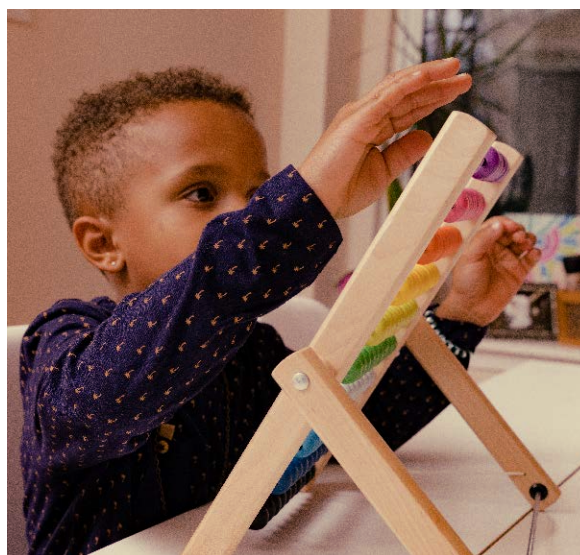


NBCDI
National Black Child
Development Institute

NBCDI 51ST ANNUAL CONFERENCE

OCTOBER 7–9, 2022
Marriott Marquis, Washington, DC

EXHIBITOR PROSPECTUS





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EXCLUSIVE EXHIBITOR BENEFITS

As an exhibitor, you will receive:

- 8' x 10' booth in carpeted space with one (1) 6' skirted table with two (2) chairs; identification sign; and wastebasket
- One (1) Exhibitor Badge per booth space
- 18 Exhibit Hours
- Welcome Reception and conference refreshment area to promote traffic in the Exhibit Hall
- Recognition in the conference program and on NBCDI's website
- Access to lead retrieval
- Dedicated staff member to assist exhibitors prior to and during the conference

EXHIBITOR PROSPECTUS

Your chance to connect with hundreds of educators, and other professionals working with Black children, families and communities.

The National Black Child Development Institute (NBCDI) invites you to exhibit at our 51st Annual Conference and be part of the movement to **“Create an Equitable and JUST Future for Black Children and Families”** in Washington, DC from October 7–9, 2022.

This inspiring and informative gathering is the perfect place for you to join our community of parents and professionals from across the country as we gather to celebrate and support Black children and families.

Take this opportunity to:

- Build visibility with advocates, educators, policymakers, and parents
- Demonstrate, promote and sell new products, services and technologies
- Recruit for your institution or organization
- Support NBCDI!

Target Audience

The National Black Child Development Institute encourages all individuals committed to improving the lives of Black children and families to participate in our Annual Conference. The majority of attendees include early childhood and K-12 teachers, school and center-based administrators, researchers, policy experts, health and wellness professionals, and community, government, and educational association representatives.

Who Should Exhibit?

Organizations and companies who have had success exhibiting with us in the past include those focused on education, media, behavioral health, computer software, research, health and wellness. We also welcome government agencies, hospitals, medical and health product companies, publishers, recruiters, universities, and others who work to improve the lives of Black children.

Bottom Line:

Our members are DECISION-MAKERS who are interested in your resources and products!

Register Now: www.nbcdi.org/2022conference



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MAKE YOUR RESERVATION!

BOOTH RENTAL: \$500

8' x 10' booth in carpeted space with one (1) 6' skirted table with two (2) chairs; identification sign; and wastebasket

- **UPGRADE:** Add \$300 for 8' x 20' booth space

Assignment

Exhibit space will be assigned based on receipt of commitment form and full payment. NBCDI reserves the right to reassign booth space to avoid conflict of displays or products.

RESERVATION DEADLINE

Complete and return your exhibitor application and email to conference@nbcidi.org by **Friday, August 26, 2022**

PAYMENT

Submit your payment in full by **Friday, August 26, 2022.**

Checks payable to NBCDI

Mail: c/o Amanda Cline
8455 Colesville Road, Suite 910
Silver Spring, MD 20910

Credit Card: Please provide credit card details on the attached application.

ADDITIONAL PROMOTIONAL OPPORTUNITIES

Digital Program Advertising

Color advertisement rates are as follows:

- Full Page (8.5" x 11"): \$850
- Half Page (8.5" x 5.5"): \$500
- Quarter Page (4.25" x 5.5"): \$300

All advertisements must be received by Friday, August 12, 2022.
See Advertising Specifications for submission information.

Plenary Digital Advertising

Opening: \$2,000

Lunch Session: \$2,000

Closing: \$1,500

All Plenaries: \$5,000

Special Branding

For special branding opportunities, please visit www.nbcidi.org. Custom sponsorship opportunities are available upon request.



EXHIBIT AND ADVERTISE: RESERVE YOUR SPACE TODAY!

EXHIBITOR SET UP:	Friday, October 7, 2022	2:00 pm – 4:00 pm
EXHIBIT HALL OPEN:	Friday, October 7, 2022	5:00 pm – 8:00 pm
	Saturday, October 8, 2022	7:30 am – 4:30 pm
	Sunday, October 9, 2022	8:00 am – 2:30 pm
EXHIBITOR DISMANTLE:	Sunday, October 9, 2022	3:00 pm – 6:00 pm



NBCDI

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2022 COMMITMENT APPLICATION

NBCDI 51ST ANNUAL CONFERENCE

OCTOBER 7-9, 2022
Marriott Marquis, Washington, DC

Name of Company _____
(As it should appear on the booth ID sign)

Contact person _____
(As it should appear on the booth ID sign)

Title _____

Address _____ City _____

State _____ Zip Code _____

Phone _____ Fax _____

E-mail _____

RESERVATION DEADLINE

Complete and return your exhibitor
application and email to
conference@nbcidi.org
by Friday, August 26, 2022

METHOD OF PAYMENT

- Company Check (payable to NBCDI)
- Credit Card:
 - MasterCard
 - Visa
 - AMEX

Card # _____

Name on Card _____

Exp. Date _____ CV Code _____

Mail form and payment to:

c/o Amanda Cline
8455 Colesville Road, Suite 910
Silver Spring, MD 20910
Phone: 202.833.2220

BOOTH RENTAL

- \$500 Exhibit Booth
- \$300 Upgrade to 8'x20' Booth Space

Type of exhibit materials: _____
Please Note: Articles may be sold in the exhibit area. However, the display and/or sale of food is restricted.

NAME OF EXHIBITOR REPRESENTATIVE(S)

1. 1st Representative _____
(Complimentary Conference Registration Included in booth fee)

2. 2nd Representative _____
(\$100 off full registration at \$375)

Registrations for additional representatives can be purchased with a 10% discount by registering on our website. Discount codes for all representatives will be provided once the application is approved.

DIGITAL PROGRAM ADVERTISING

Advertisement rates are as follows:

- Full Page (8.5" x 11"): \$850
- Half Page (8.5" x 5.5"): \$500
- Quarter Page (4.25" x 5.5"): \$300

PLENARY DIGITAL ADVERTISING

- Opening: \$2,000
- Lunch Session: \$2,000
- Closing: \$1,500
- All Plenaries: \$5,000

SPECIAL BRANDING

*For special branding opportunities, please visit www.nbcidi.org.
Custom sponsorship opportunities are available upon request.*

Total Commitment (Sum of all selections) \$ _____

Advertisement Submission: High Quality (300 ppi) PDF file with all fonts embedded, sized to the ad space purchased. No crop marks or bleeds required. Advertisements should be sent to Conference@nbcidi.org. Please send us printed proofs or lasers. We cannot accept responsibility for incorrectly printed ads if you only supply a PDF with no hard proof or laser to compare whether fonts are printing correctly.