SPONSORSHIP INFORMATION

NBCDI 51ST ANNUAL CONFERENCE

OCTOBER 7–10, 2022
Marriott Marquis, Washington, DC
For over 50 years, the National Black Child Development Institute (NBCDI) has been committed to our mission to improve and advance the quality of life for Black children and families through education and advocacy. With our National Affiliate Network, we develop and deliver strengths-based, culturally relevant, evidence-based and trauma-informed curricula and programs that focus on health and wellness, family engagement and literacy.

NBCDI, the National Affiliate Network and our members advocate and inform education policies at the federal, state and local levels to ensure standards, regulations and resource allocations support equitable systems for Black children and families.

NBCDI’s national conference is the only convening of its kind in the United States. Annually, the conference brings together nearly 1,000 educators, school district leaders, policymakers, elected officials, caregivers, healthcare professionals and corporate leaders to focus not only on the unique challenges facing Black children and communities, but also to highlight their success, resilience, assets and strength.

$100,000 SPONSOR

- Title sponsor for the Celebratory Kickoff of the 2022 Annual Conference and a Co-sponsor of All Conference Events
- Opening Plenary speaking remarks
- Verbal Acknowledgment by President & CEO or Board Chair
- Twenty (20) Complimentary NBCDI Annual Conference Registrations
- Five (5) tickets to the NBCDI Afrofuturistic Gala
- Full-Page Advertisement in the Annual Conference Program
- Company Name and Logo on all Annual Conference Promotional Materials
- VIP Hospitality Package
- Video Promo or Congratulatory Conference Message
- Company Logo on event landing page, presentation slides and signage
- Company messaging and logo on all conference social media collateral
- Sponsor feature on all NBCDI social media platforms
- 1 VIP Table and VIP seating at all Conference Events
2022 SPONSORSHIP LEVELS

$50,000 SPONSOR

- Sponsor of the NBCDI Inspirational Brunch and Awards Ceremony
- Welcome remarks at the Inspirational Wellness Brunch and Awards Ceremony
- Verbal Acknowledgment by President & CEO or Board Chair
- Fifteen (15) Complimentary NBCDI Annual Conference Registrations
- Five (5) tickets to the NBCDI Afrofuturistic Gala
- Full-Page Advertisement in the NBCDI Annual Conference Program
- Company Name and Logo on all Conference Promotional Materials
- VIP Hospitality Package
- Video Promo or Congratulatory Anniversary Message
- Company Logo on event landing page, presentation slides and signage
- Company messaging and logo on featured sponsor social media collateral
- Sponsor feature on all NBCDI social media platforms
- 1 VIP Table and VIP seating at all conference events
2022 SPONSORSHIP LEVELS

$25,000 SPONSOR

- Sponsor of the Legacy Voices or Men of NBCDI Main Session
- Verbal Acknowledgment by President & CEO or Board Chair
- Ten (10) Complimentary Annual Conference Registrations
- Two (2) tickets to the NBCDI Afrofuturistic Gala
- Half-Page Advertisement in the Annual Conference Program
- Company Name and Logo on all Annual Conference Promotional Materials
- VIP Hospitality Package
- Company Logo on event landing page and signage
- Company messaging and logo on featured sponsor social media collateral
- Sponsor feature on all NBCDI social media platforms
- 4 VIP Seats at all conference events
2022 SPONSORSHIP LEVELS

$10,000 SPONSOR

- Sponsor of an NBCDI cocktail hour
- Verbal Acknowledgment by President & CEO or Board Chair
- Five (5) Complimentary Annual Conference Registrations
- Quarter-Page Advertisement in the Annual Conference Program
- VIP Hospitality Package
- Company Logo on event landing page and signage
- Company messaging and logo on featured sponsor social media collateral
- Sponsor feature on all NBCDI social media platforms

$5,000 SPONSOR

- Five (5) Complimentary Annual Conference Registrations
- Quarter-Page Advertisement in the Annual Conference Program
- Company Logo on event landing page
- Company messaging and logo on featured sponsor social media collateral
- Sponsor feature on all NBCDI social media platforms

For more information

Additional sponsorship and special branding opportunities are available. For more information, please contact Allyson Jones at ajones@nbcdi.org.
READY TO SPONSOR?

Next Steps:

1. Visit [www.nbcdi.org/2022conference](http://www.nbcdi.org/2022conference)

2. Select the sponsorship category you would like to commit to and follow the steps to register your guests.

3. Send the following to Allyson Jones at [conference@nbcdi.org](mailto:conference@nbcdi.org)
   - A high-resolution company logo
   - A quote regarding your sponsorship and commitment to Black children, families, and educators!
   - Company social media handles

Thank you for your support and commitment to Black children and families!

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NBCDI
National Black Child Development Institute

[Ready to Sponsor?]

[Next Steps]

[Discover | Join | Sign-Up | Donate]

at [www.nbcdi.org](http://www.nbcdi.org)

[More Information]

Facebook: [facebook.com/nbcdi](https://facebook.com/nbcdi)
Twitter: [twitter.com/nbcdi](https://twitter.com/nbcdi)
Instagram: [@NBCDI_](https://instagram.com/@NBCDI_)

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NBCDI AFFILIATES

Albany, New York
Atlanta, Georgia
Charlotte, North Carolina
Chicago, Illinois
Cleveland, Ohio
DC Metropolitan Area
Dallas/Ft. Worth Metro, Texas
Denver, Colorado
Detroit, Michigan
Fort Lauderdale, Florida
Greater Tampa Bay, Florida
Greensboro, North Carolina
Hampton Roads, Virginia
Los Angeles, California
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