



**SUNSHINE
EXPO**

2024 SUNSHINE EXPO SPONSORSHIPS

**OCEAN CENTER CONVENTION CENTER, DAYTONA
BEACH | JULY 22-24**

Come enjoy Florida's Premier Conference and Tradeshow for C-Store Retailing, Petroleum/Fuel, Food Service, Beverage Retailing Industry, and more! See your opportunities to have your company front and center for each of our exciting events.

*Hosted by Florida Petroleum
Marketers Association, Inc.*



What are the branding and marketing opportunities available to increase your company's exposure at the Sunshine EXPO Conference and Tradeshow?

Have a look...we have options for every budget!

Breakfast Sponsor - \$1,000

Stand out from the crowd!

Co-sponsor Breakfast at Sunshine EXPO. This opportunity gives your company an opportunity to get in front of current and potential customers. You will also receive verbal and printed recognition at the event as well as an opportunity to distribute company literature.

Hurricane Panel Sponsor - \$500

Sponsor our Hurricane Panel which includes recognition on Hurricane Session Signage, an attendee list (pre and post) event, recognition in FPMA's weekly eblast "Fueling Florida's Future" and verbal recognition at event

Awards Dinner Table Sponsor - \$1,500

Table Reserved!

Reserve your VIP table at the Awards Dinner at the Sunshine EXPO (10 ppl per table). This event features an awards dinner and will honor awards recipients including; FPMA's Marketer of the Year Award, FPMA's Vendor of the Year Award and Florida Highway Patrol who have been selected from a group of highly qualified individuals. Your company will have a reserved table as well as verbal and printed recognition.

"Welcome Reception" Bar Co-Sponsorship – \$1,500

Would you like to sponsor the Bar at the Welcome Reception? This sponsorship gives your company visibility at the kick-off party for the tradeshow. Your company logo prominently featured in print/online materials where the event is mentioned, event signage by Bar.

FPMA Board Meeting Sponsorship - \$2,000 (limited availability)

Appearance is everything!

Company Executive Welcome Announcement, company logo prominently featured in print/online materials where event is mentioned, event signage and verbal recognition.

“Awards Dinner” Co-Sponsorship – \$3,000

Highlight your Company!

This event features an awards dinner and will honor FPMA's Marketer Award, Vendor Award and Florida Highway Patrol who have been selected from a group of highly qualified individuals. Your company will have the opportunity to make a brief introduction and remarks about your company.

Prize Donations

Special Recognition!

Did you know your company can donate an item to be used as a prize giveaway at Sunshine EXPO? Prize items traditionally have included sporting or entertainment event tickets/packages, audio/visual equipment, gift cards, gift baskets, ipads, TVs, etc. Your company will receive verbal and print recognition.

Email Joanna Wolff at joanna@fpma.org with your prize offering and for more details.

SPONSORSHIP LEVELS

SILVER - \$7,500

- 10x10 exhibit space
- 8 complimentary Full Conference/EXPO registrations for your team • Recognition on the Sunshine EXPO website
- Printed signage at Sunshine EXPO
- Verbal recognition throughout event

GOLD- \$10,000

- 20x20 exhibit space
- 16 complimentary Full Conference/EXPO registrations for your team • Recognition on Sunshine EXPO website
- Announcement during Awards Dinner recognizing support of the company
- Website hyperlink to your company's website • Printed signage at Sunshine EXPO
- Verbal recognition throughout event

PLATINUM - \$20,000

- 20x40 exhibit space
- 20 complimentary Full Conference/EXPO registrations for your team
- Recognition on Sunshine EXPO website
- Announcement during Awards Dinner recognizing support of the company
- Website hyperlink to your company's website
- Printed signage at Sunshine EXPO
- Verbal recognition throughout event
- Recognition on the Sunshine EXPO website
- Recognition on the entrance unit of the Sunshine EXPO into Tradeshow
- Attendee list (pre and post) event
- Recognition in FPMA's weekly eblast "Fueling Florida's Future"
- Recognition in FPMA's printed quarterly magazine "Petrogram"

All Levels (SILVER, GOLD, PLATINUM) will receive the following:

- Recognition on the Sunshine EXPO website
- Recognition on the entrance unit of the Sunshine EXPO into Tradeshow
- Attendee list (pre and post) event
- Recognition in FPMA's weekly eblast "*Fueling Florida's Future*"
- Recognition in FPMA's printed quarterly magazine "*Petrogram*"

Did you find what you were looking for? We're happy to customize a sponsorship opportunity that's a perfect fit for your business.

Please contact *Ned Bowman*, FPMA Executive Director at ned@fpma.org OR *Joanna Wolff*, Director of Operations & Events joanna@fpma.org 850-877-5178

Be Seen at Florida's Premier Conference and Tradeshow!