CoinDesk is proud to present its 2nd annual blockchain technology summit, Consensus 2016, in collaboration with Digital Currency Group (DCG), the blockchain industry's most active investor, and Coin Center, the industry's leading public policy research and advocacy center. The multi-day event will define what is “real” in blockchain technology and focus on how to mainstream real-world applications for consumers and enterprises alike. This May 2-4, professionals from leading industry startups, investment firms, financial services institutions, academic and policy groups will congregate at the New York Marriott Marquis for Consensus 2016.

Consensus 2016 will feature two and a half days of demos, networking, and expert discussions regarding the most important commercial developments, technical innovations, and public policy issues affecting the evolution of the blockchain industry. The speaker and sponsor lineup includes the top names that are advancing this industry, including industry CEOs such as Blythe Masters and Jeremy Allaire, and corporate executives from various global financial institutions. (Stay tuned for our full agenda later this month!)

It is all about WHO you will meet!
At Consensus 2016 you will have access to a diverse group of more than 1,000+ executives, innovators, investors, policy makers, developers, academics, influential media and more. Not only will you see them, we will help you connect with them. Through the online networking platform and event APP you will have the advantage of scheduling face-to-face meetings with attendees that match your interest profile.

The inaugural Consensus summit brought together highly influential professionals representing large industry and government players. In 2016 we will host even more!

**Industries Represented:**
- Big Box Retailers
- Wall Street Financial Institutions
- Investment Firms – Angel, Venture, Retail, and Institutional
- Online Retailers
- Tech Giants – Telecommunications, Mobile, IT
- National Government Agencies

**Level of Position at Institution:**
- Vice President
- Strategists
- C-Suite (CEO, COO, CFO, CTO)
- Managing Directors
- Head of Innovation
- Partners/Principals
- Portfolio/Fund Managers

There are many brand-building and authoritative sponsorship opportunities that enable you to join us in advancing the narrative on blockchain technology and position your company as an industry leader to the highly influential attendees at Consensus 2016.

For more information, contact:
- Peter Bordes (Sponsors & Exhibitors) | bordes@coindesk.com | +1 914-263-7313
- Ryan Selkis (Content & Speakers) | ryan@dcg.co | +1 518-542-1077

Increase your Exposure as an Exhibitor in one of our Lounges

Kiosks available @ $5,500 | Knowledge Bars available @ $6,500  
ONLY 3 EXHIBIT SPACES LEFT

You will receive a branded, turnkey exhibit structure that requires nothing more than your presence. Kiosks and Knowledge Bars are strategically located in high traffic areas immediately adjacent to the track sessions and keynotes (Lyceum and Julliard Complexes on the 5th & 6th floors). This is a great opportunity to establish your presence, draw attention to your unique offering, and conduct client meetings. Kiosks and Knowledge Bars include one attendee pass worth $1,999.

Private Meeting Rooms available for $8,000

We will provide you with a furnished private meeting space in the 6th & 7th floor (ranging in size 425 sq. ft. – 980 sq. ft.), including one branded meter board directly outside the room. Private meeting rooms include one attendee pass worth $1,999.

Roundtable Sessions available for $9,500 each

We’ve developed an intensive two-and-a-half day summit with a series of 10 Roundtable Sessions presenting emerging technologies, industry solution or critical topics impacting the sector. Sponsored round-tables include a 60-minute session and two attendee passes worth $3,998.
Have Your Brand Stand Out Above the Rest with On-Site Branding Opportunities

Title Sponsor - $100,000 (dual sponsorship; max of two) / $150,000 (exclusive)
Consensus 2015 attracted 600+ industry professionals, many who hailed from large financial institutions and technology services companies, including senior leaders from USAA, Wells Fargo, Visa, MasterCard, Amex, TSYS, Santander, PwC, PayPal, Nasdaq, JPMorgan, Intel, IBM, Fidelity, E&Y, Deloitte, CME Group, BNY, and Barclays. As a title sponsor, we will build a custom sponsorship package providing you with exposure to and interaction with 1500+ summit attendees prior to, during, and after Consensus 2016.

Exposure points include, but are not limited to:
- Marketing emails
- Online Advertising
- Onsite signage throughout the venue
- Program Guide
- Mobile app
- Speaker dinner
- Opening remarks
- Welcome reception
- Industry awards
- Industry night (blowout closing reception)

Sponsored WiFi - $50,000
Drive traffic to your company’s website each time an attendee accesses the internet while at the summit. You can customize the password and have users log in as a way of spreading the word. Internet access is essential for attendees and you will be guaranteed recognition for providing this highly valuable benefit to attendees.

Industry Night Sponsor - $35,000 (max of four sponsors)
Miners and nodes and keys oh my! After two days of intense content, networking and demos, all attendees will need to unwind. You will be the brand that leaves that lasting impression as we celebrate the industry. With branded meter boards and cocktail napkins imprinted with your company logo, attendees will be sure to see and remember your name by the end of the evening.

Reception Sponsor - $25,000 each (max of two sponsors) / $60,000 exclusive (includes private space)
Put the ‘Happy’ in Happy Hour as the sponsor of the Welcome Reception at the end of the first summit day. Phenomenal views overlooking Times Square, your brand will pop along with the bottles as fun networking continues into the night.

Hackathon Sponsor - $20,000 each (max of three sponsors) or $50,000 Exclusive Sponsor
The Makeathon takes place two days before the summit, with the goal of discovering novel use-cases for digital currencies and blockchain technology. We will assemble a multidisciplinary group of developers, designers, marketers and sector specialists to find new use-cases for digital currencies and blockchain technology to meet global challenges.

Sponsored Meal Functions – Breakfast @ $25,000 / Lunch @ $40,000
Everyone needs to eat and power up for the day’s activities. Your brand will be sure to get exposure at one of these two critical meal functions where you will be sure to find all attendees. Full-color branding on meal signage throughout breakfast/lunch will provide a lasting impression.

Mobile App - $20,000
Exclusive sponsorship of the Consensus 2016 mobile app, including a branded splash page, (4) rotating banner ads with hyperlinks, and (2) sponsored push notifications per each day of the summit.

Private Meal Functions - $18,500 - $30,000 (accommodate up to 60 people)
CoinDesk will provide you with the attendee list and produce a private breakfast/lunch where you can showcase your company as a thought leader in the digital currency and blockchain space.
Hotel Key Cards - $18,500
Take advantage of the key to successful event marketing – and we mean that literally. Key cards unlock the perfect opportunity for you to make an immediate first impression as you welcome attendees to New York City. Your presence is guaranteed to be with most attendees each day as they enter and leave their rooms.

Sponsored Lanyards - $18,500
Printed exclusively with your logo and the Consensus 2016 logo, these colorful lanyards will showcase your brand while being carried by your target audience. We handle the production and distribution; your company gets the exposure.

Program Guide - $15,000
Content is King! The Consensus 2016 Program Guide is the only book attendees will keep handy as they turn the pages for the agenda, speaker information, session descriptions, and much more. Your company brand will be in their hands throughout the conference and beyond.

Activation Lounges - $10,000 - $20,000
Whether it’s a branded pool or ping-pong table, a chance for a professional headshot, or a branded lounge with private meeting space, align your brand with providing attendees a unique experience they’re sure to tweet about.

Shoe Shine - $10,000
Achieve brand visibility by hosting the Shoe (or Sneaker!) Shine Station at Consensus 2016. Your company’s branding will be on the station and you will have the opportunity to provide branded t-shirts for the shiners, as well as distribute promotional material.

Networking Breaks - $9,500
We will energize our audience with AM and PM networking breaks on Monday, May 2nd and Tuesday, May 3rd, with healthy snacks and beverages. As a sponsor, your logo will appear on the napkins and full-color signage displayed at the break.

Charging Lounges - $8,500 per charging duo / $25,000 exclusive (includes portable charger giveaway)
Gain visibility as attendees charge their mobile devices. Become the exclusive sponsor and we’ll provide attendees with a portable charger branded with your company logo.

Onsite Branding - $6,000+
Command the attention of Consensus 2016 attendees with your company branding strategically placed throughout the summit. You provide the artwork and we take care of production, installation and dismantle.
Exponential Reach into the Bitcoin and Blockchain Industry on CoinDesk.com

Premium Advertising Packages Starting at $10,000
Reach the largest and most engaged digital currency audience via www.CoinDesk.com, the world leader in news, prices and information on bitcoin and blockchain technology. Display ads may be placed run-of-site in any position and include metrics reporting on a daily and/or weekly basis. Introductory offer: 20% discount on site’s ad impressions for the first 30 days.

Self-Serve Display Ads - $7 - $45 CPM (minimum is 10,000 impressions)
Enjoy the convenience of creating custom advertising campaigns based on your terms and timeline. This highly flexible program offers ample brand exposure to a target audience, including geo-targeting (at additional cost), and ease of uploading new creative when needed.

CoinDesk Email: Daily & Weekly - $500 - $2,500
Reach more than 24,000 qualified readers who are eager to current on industry news, quotes and analogies in the bitcoin and blockchain industries. Exclusive email sponsorships are available upon request.

Native Content - $POA
Partner with us on sponsored content, such as a product walkthrough. You will provide CoinDesk subscribers with a guide to your product/service, interact with potential and existing customers through the polling platform, or combine content with a special offer!

Press Release Distribution - $99 (per release)
Take advantage of the CoinDesk.com press release service which easily allows for your latest news announcement to be seen by the largest audience interested in bitcoin and blockchain technology. Features include: posting in the press release section of the website, shared from @CoinDeskPR twitter account, positioned on the right sidebar of the website, and a listing in the CoinDesk Daily email.