WOC 21

STEM is a girl thing

October 13-15, 2016
Detroit Marriott at the Renaissance Center
COBO Center
Detroit, Michigan

www.womenofcolor.net
The re-birth of Detroit is the opportune time to explore the gems it has to offer. Detroit is home to cultural and art experiences that rival many of America’s large metros. Book-end your trip to Detroit with one or two of these activities. Bring your family and share the richness of an American city on the mend.

1. The Henry Ford, Detroit
   20900 Oakwood Blvd.
   Dearborn, MI 48124
   313.982.6001

2. Detroit Institute of Arts
   4200 Woodward Avenue
   313.833.7900

3. Belle Isle, Detroit
   313.852.4078

4. Hart Plaza, Detroit
   Foot of Woodward Ave.
   Downtown Detroit
   313.877.8077

5. Detroit Historical Museum, Detroit
   Crossroads of Warren
   and Woodward
   313.833.7935

6. Motown Historical Museum, Detroit
   2648 W. Grand Blvd.
   313.875.2264

7. Heidelberg Project
   42 Watson Street
   313.974.6894

8. The Fisher Building
   3011 West Grand Blvd.

9. Greektown Casino
   555 East Lafayette Ave.
   Detroit, MI 48226
   313.223.2999

10. Detroit RiverWalk
CONFERENCE SCHEDULE AT A GLANCE ........................................ 4

WELCOME LETTERS ................................................................. 8
Monica Emerson
Women of Color STEM Conference, National Chair ........................................ 8
Tyrone D. Taborn
Publisher, Women of Color Magazine .......................................................... 9
Patti Poppe
President and CEO, CMS Energy & Consumers Energy .................................. 10
George W. Hynd
President, Oakland University ............................................................................ 11
Kendall T. Harris
Dean of Roy G. Perry College of Engineering, Prairie View A&M University .... 12
Mike Duggan
Mayor, City of Detroit, Michigan ....................................................................... 13

ACKNOWLEDGMENTS .................................................................... 14
2016 Women of Color Detroit Host Committee .................................................... 14
2016 Women of Color Awards Nomination & Selection Panel ......................... 15
Conference Partners, Event Partners, & Women of Color Magazine Advertisers .... 16
College Campus Coordinators ........................................................................... 17

GET TO KNOW THE 2016 WOMEN OF COLOR WINNERS ........ 18

THINGS TO EXPLORE .................................................................. 22
Woman of Color Healthy Living, Healthy Career .................................................... 22
Join the Conversation ......................................................................................... 22
The 2016 WOC Mobile App ............................................................................... 23

SPECIAL INTEREST EVENTS ......................................................... 24
Women of Color Pre-College Program ............................................................... 24
Pre-College Program Sponsored by the General Motors Foundation ............... 24
Pre-College Program Schedule of Events ........................................................... 25

WOC STEM TRAINING PROGRAM ............................................... 27
Continuing Education Units (CEU) and Professional Development Hours (PDH) ........ 27

PRE-PROFESSIONALS ................................................................. 28
The DIEL Program ............................................................................................. 28
Job Readiness Certification for College Students ............................................... 28
Principles of Networking .................................................................................... 29
Conference Road Map ....................................................................................... 30
Resources ........................................................................................................... 31

CAREER FAIR ............................................................................ 32
Floor Plan .......................................................................................................... 32
Exhibit Booth Directory ...................................................................................... 33

DETROIT MARRIOTT AT THE RENAISSANCE CENTER
FLOOR PLAN ......................................................................................... 34

COBO CENTER FLOOR PLAN ......................................................... 35

GENERAL INFORMATION ........................................................... 36

GET CONNECTED @ WOC ............................................................... 39
CONFERENCE SCHEDULE AT A GLANCE

THURSDAY, OCTOBER 13, 2016

- 2:00 p.m. – 6:00 p.m.  
  COBO – Hall E Foyer/Atrium – Level 1  
  Registration

- 2:00 p.m. – 6:00 p.m.  
  COBO – Hall E Foyer/Atrium – Level 1  
  Corporate Lounge

- 5:00 p.m. – 7:00 p.m.  
  Detroit Marriott – Ambassador 2 & 3 – Level 3  
  Alumnae Welcome Reception

- 7:00 p.m. – 8:00 p.m.  
  Detroit Marriott Ambassador 1 – Level 3  
  Opening Session: Women Empowered to Engage

FRIDAY, OCTOBER 14, 2016

- 7:00 a.m. – 5:00 p.m.  
  COBO – Hall E Foyer/Atrium – Level 1  
  Registration

- 7:00 a.m. – 5:00 p.m.  
  COBO – Hall E Foyer/Atrium – Level 1  
  Corporate Lounge

- 8:00 a.m. – 9:00 a.m.  
  COBO – Room 140 F – Level 1  
  Job Ready Certification Breakfast

- 8:00 a.m. – 9:00 a.m.  
  Detroit Marriott – Renaissance Foyer – Level 4  
  Pre-College Registration / Meet & Greet

- 9:00 a.m. – 9:20 a.m.  
  Detroit Marriott – Renaissance Ballroom  
  Pre-College Welcome / General Session

- 9:00 a.m. – 10:15 a.m.  
  COBO – Rm 140 A – Level 1  
  SEMINAR 1707 Savviness versus Sell-Out  
  Presented by Consumers Energy

- 9:00 a.m. – 10:15 a.m.  
  COBO – Rm 140 B – Level 1  
  SEMINAR 1310 Think, Act, Achieve Extraordinary Results:  
  Winning Executive Coaching Strategies for the Leader and the Coach

- 9:00 a.m. – 10:15 a.m.  
  COBO – Rm 140 C – Level 1  
  SEMINAR 1400 Top Ten Careers in STEM by 2020

- 9:00 a.m. – 10:15 a.m.  
  COBO – Rm 140 E – Level 1  
  SEMINAR 1708 Executive Presence  
  Presented by Northrop Grumman Corporation
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
<th>Sponsor/Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30 a.m. – 11:45 a.m.</td>
<td>Speed, Logic &amp; Math • Huntington Ingalls</td>
<td>Detroit Marriott – Ambassador 3 – Level 3</td>
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<tr>
<td>9:30 a.m. – 11:45 a.m.</td>
<td>The Cool Women, Hot Jobs and MESA Challenge • Baltimore, MD MESA / Southwest Academy Magnet School • The Boeing Company</td>
<td>Detroit Marriott – Ambassador 2 – Level 3</td>
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<tr>
<td>9:30 a.m. – 11:45 a.m.</td>
<td>Be Innovative and Think STEM • The Boeing Company</td>
<td>Detroit Marriott – Cadillac – Level 5</td>
<td></td>
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<tr>
<td>9:30 a.m. – 11:45 a.m.</td>
<td>Living on Mars Habitat Design Challenge • NASA</td>
<td>Detroit Marriott – Mackinac East – Level 5</td>
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<tr>
<td>9:30 a.m. – 11:45 a.m.</td>
<td>Solar Arrays for the ISS Space Station Design Challenge • NASA</td>
<td>Detroit Marriott – Mackinac West – Level 5</td>
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<tr>
<td>9:30 a.m. – 11:45 a.m.</td>
<td>Keys To Igniting Your Career Path • General Motors Corporation</td>
<td>Detroit Marriott – Marquette – Level 5</td>
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<td>9:30 a.m. – 11:45 a.m.</td>
<td>College SAT Prep Workshop</td>
<td>Detroit Marriott – Nicolet – Level 5</td>
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<tr>
<td>9:30 a.m. – 11:45 a.m.</td>
<td>College SAT Prep Workshop • ExamExperts Global Inc.</td>
<td>Detroit Marriott – LaSalle – Level 5</td>
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<tr>
<td>9:30 a.m. – 12:15 p.m.</td>
<td>Math Moves U® • Raytheon Company</td>
<td>Detroit Marriott – Ambassador 1 – Level 3</td>
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<tr>
<td>9:30 a.m. – 1:30 p.m.</td>
<td>STEM Carnival</td>
<td>Detroit Marriott – Ontario Exhibit Hall – Level 3</td>
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<tr>
<td>10:30 a.m. – 11:45 a.m.</td>
<td>Inspirational Leadership: Leading with Style</td>
<td>COBO – Rm 140 A – Level 1</td>
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<tr>
<td>10:30 a.m. – 11:45 a.m.</td>
<td>The Heart and Soul of Financial Planning</td>
<td>COBO – Rm 140 B – Level 1</td>
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<tr>
<td>10:30 a.m. – 11:45 a.m.</td>
<td>Top Chef–Beyond Meals</td>
<td>COBO – Rm 140 C – Level 1</td>
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<tr>
<td>10:30 a.m. – 11:45 a.m.</td>
<td>Breaking the Glass Ceiling and Riding the Glass Escalator Presented by Lockheed Martin Corporation</td>
<td>COBO – Rm 140 D – Level 2</td>
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<tr>
<td>10:30 a.m. – 4:00 p.m.</td>
<td>DIEL College Lounge &amp; Hotel Check-in Sponsored by Continental Corporation</td>
<td>COBO – Renaissance Foyer</td>
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<tr>
<td>12:00 p.m. – 2:00 p.m.</td>
<td>Technology Recognition Luncheon (Ticket Required)</td>
<td>COBO – Hall C – Level 2</td>
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<tr>
<td>1:00 p.m. – 4:00 p.m.</td>
<td>Job Ready Certification–Innovative and Critical Thinking: Training Your Brain to Solve Problems and Create Solutions</td>
<td>COBO – Rm 140 F – Level 1</td>
<td></td>
</tr>
<tr>
<td>2:30 p.m. – 4:00 p.m.</td>
<td>Women in Tech: More Than Just a Pipeline Issue Presented by NASA</td>
<td>COBO – Rm 140 A – Level 1</td>
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<tr>
<td>2:30 p.m. – 4:00 p.m.</td>
<td>A Perspective From Executives and Trailblazers Presented by NASA</td>
<td>COBO – Rm 140 B – Level 1</td>
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<tr>
<td>2:30 p.m. – 4:00 p.m.</td>
<td>Financial Literacy and Building Retirement Savings • Presented by Jackson Insurance</td>
<td>COBO – Rm 140 D – Level 2</td>
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### FRIDAY, OCTOBER 14, 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:30 p.m.</td>
<td><strong>SEMINAR 1906</strong> Performance Planning: How to Reduce Stress and Get the RIGHT Things Done</td>
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<tr>
<td>COBO – Rm 140 C – Level 1</td>
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</tr>
<tr>
<td>2:30 p.m.</td>
<td><strong>SEMINAR 1711</strong> Enterprise Capabilities: Redefining Ingenuity with Integrated Services and Solutions • Presented by SAIC</td>
</tr>
<tr>
<td>COBO – Rm 140 E – Level 1</td>
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<tr>
<td>4:15 p.m.</td>
<td><strong>SEMINAR 1801</strong> Job Ready Certification: Interview Skills That Get You Hired!</td>
</tr>
<tr>
<td>COBO – Rm 140 F – Level 1</td>
<td></td>
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<tr>
<td>6:00 p.m.</td>
<td>Women of Color Recognition Dinner <em>(Ticket Required)</em></td>
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<tr>
<td>COBO – Hall C – Level 2</td>
<td></td>
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<tr>
<td>8:00 p.m.</td>
<td>Energize Your Night with Consumers Energy</td>
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<tr>
<td>COBO – Rm 140 EFG – Level 1</td>
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<tr>
<td>8:30 p.m.</td>
<td><strong>SEMINAR 1312</strong> Woman to Woman—Up Close and Personal</td>
</tr>
<tr>
<td>COBO – Rm 140 A – Level 1</td>
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<tr>
<td>8:30 p.m.</td>
<td><strong>SEMINAR 1615</strong> Want an Upgrade? Winning Resumes and Lasting Impressions</td>
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<td>COBO – Rm 140 C – Level 1</td>
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### SATURDAY, OCTOBER 15, 2016

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00 a.m.</td>
<td><strong>Registration</strong></td>
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<tr>
<td>COBO – Hall E Foyer/Atrium – Level 1</td>
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<tr>
<td>7:00 a.m.</td>
<td><strong>Corporate Lounge</strong></td>
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<tr>
<td>COBO – Hall E Foyer/Atrium – Level 1</td>
<td></td>
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<tr>
<td>7:30 a.m.</td>
<td><strong>Breakfast Service: Leaders &amp; Legends</strong></td>
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<tr>
<td>Detroit Marriott – Renaissance Ballroom – Level 4</td>
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<tr>
<td>8:00 a.m.</td>
<td><strong>Breakfast with Leaders &amp; Legends <em>(Ticket Required)</em></strong></td>
</tr>
<tr>
<td>Detroit Marriott – Renaissance Ballroom – Level 4</td>
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</tr>
<tr>
<td>8:30 a.m.</td>
<td><strong>SEMINAR 1802</strong> Job Ready Certification—Behavior and Business: Best Practices in Business Etiquette <em>(Includes Lunch)</em></td>
</tr>
<tr>
<td>COBO – Rm 140 F – Level 1</td>
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<tr>
<td>9:00 a.m.</td>
<td><strong>Resume Review Room</strong> • Hosted by Ally Financial, Inc.</td>
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<tr>
<td>COBO – Room 356 – Level 3</td>
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<tr>
<td>10:00 a.m.</td>
<td><strong>SEMINAR 1108</strong> Act Like a CEO, Think Like a Leader: Top Leaders Get Real About Gender, Leadership, and Perceptions</td>
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<tr>
<td>COBO – Rm 140 A – Level 1</td>
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<tr>
<td>10:00 a.m.</td>
<td><strong>SEMINAR 1211</strong> Life in the Zone: Women, Work, Life, and Flow</td>
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<tr>
<td>COBO – Rm 140 B – Level 1</td>
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<tr>
<td>10:00 a.m.</td>
<td><strong>SEMINAR 1712</strong> The 2016 Women of Color in Technology Executive Roundtable</td>
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<tr>
<td>COBO – Rm 140 C – Level 1</td>
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<tr>
<td>10:00 a.m.</td>
<td><strong>SEMINAR 1603</strong> Fresh, Clean, and Fly in Corporate America: Grooming and Image Secrets to Power, Style, and Grace</td>
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<td>COBO – Rm 140 D – Level 1</td>
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<tr>
<td>10:00 a.m.</td>
<td><strong>SEMINAR 1713</strong> Powerful Women in Leadership: Lessons in Leading from the Front, the Back, and the Middle Presented by the Boeing Company</td>
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<tr>
<td>COBO – Rm 140 E – Level 1</td>
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<tr>
<td>10:00 a.m.</td>
<td><strong>SEMINAR 1906</strong> Performance Planning: How to Reduce Stress and Get the RIGHT Things Done</td>
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<td>COBO – Rm 140 C – Level 1</td>
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<td>2:30 p.m.</td>
<td><strong>SEMINAR 1711</strong> Enterprise Capabilities: Redefining Ingenuity with Integrated Services and Solutions • Presented by SAIC</td>
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<tr>
<td>10:00 a.m. – 4:00 p.m.</td>
<td>COBO – Hall E – Level 1</td>
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<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td>COBO – Rm 140 A – Level 1</td>
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<tr>
<td>11:30 a.m. – 12:45 p.m.</td>
<td>COBO – Rm 140 B – Level 1</td>
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<tr>
<td>11:30 a.m. – 1:30 p.m.</td>
<td>COBO – Room 140 D</td>
</tr>
<tr>
<td>12:30 p.m. – 1:30 p.m.</td>
<td>COBO – Rm 140 C – Level 1</td>
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<tr>
<td>1:45 p.m. – 3:00 p.m.</td>
<td>COBO – Rm 140 A – Level 1</td>
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<tr>
<td>1:45 p.m. – 3:00 p.m.</td>
<td>COBO – Rm 140 B – Level 1</td>
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<tr>
<td>1:45 p.m. – 3:00 p.m.</td>
<td>COBO – Rm 140 E – Level 1</td>
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<tr>
<td>2:00 p.m. – 6:00 p.m.</td>
<td>COBO – Rm 140 F – Level 1</td>
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<tr>
<td>3:15 p.m. – 4:30 p.m.</td>
<td>COBO – Rm 140 A – Level 1</td>
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<td>COBO – Rm 140 E – Level 1</td>
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<tr>
<td>6:30 p.m. – 7:30 p.m.</td>
<td>Detroit Marriott – Renaissance Foyer – Level 4</td>
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<tr>
<td>8:00 p.m. – 10:00 p.m.</td>
<td>Detroit Marriott – Renaissance Ballroom – Level 4</td>
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<tr>
<td>10:00 p.m. – 12:00 a.m.</td>
<td>Detroit Marriott – Ambassador 1 &amp; 2 – Level 3</td>
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</tbody>
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Welcome to the 2016 Annual Women of Color STEM Conference hosted in the heart of downtown Detroit. This Conference engages and connects people and organizations across all sectors to advance gender equality in the STEM professions. Women of Color STEM Conference recognizes that the full inclusion of women is critical to innovation and global competitiveness.

Over the next couple of days, you will be inspired as the Conference showcases the outstanding achievements of women in STEM professions; and the organizations that open doors and provide opportunities. You also will take part in professional development seminars, and network as STEM role models and mentors. Students will be stimulated by the hands-on STEM activities. Still more, students will utilize onsite resources to build their skills and enhance their personal brand.

Thanks to our many new and continuing sponsors and exhibitors, the Women of Color STEM Conference Job Fair provides immense opportunities to recruit top technical talent.

Thank you for joining us for Women of Color STEM Conference 2016! Check out our Facebook page for photos, videos, and other happenings.

Sincerely,

*Monica E. Emerson*

Monica E. Emerson
Women of Color STEM Conference
National Chair
#detroitisagirlthing

It’s hard to believe that we are celebrating three years in Detroit. Not a few folks questioned me when I said the Women of Color STEM Conference was looking for a home and that Detroit was it.

Why? Because we had a foundation of supporters already in the city. Try Monica Emerson, our National Chair. For more than thirty years Monica has championed diversity in the workplace, so it was no surprise we became friends on the national level.

Take Ken Bennett, a navy captain who became global diversity leader at General Motors. For twenty years Capt. Bennett and I fought many battles to help move the needle on diversity at the Navy.

And as I look at all our many Detroit-based supporters: Angela Batter Hatter, Ken Washington, and countless others, it really made Detroit an easy choice for us to pick this city to grow stems and lay down roots.

The community has also been an important part of our shared success. Every month dozens of volunteers show up for meetings. They help spread the word in churches, schools, local STEM organizations, and workplaces.

We are so committed to Detroit and our newfound home that we have opened a Women of Color STEM office here and fully staffed it.

Detroit is a girl thing. You ain’t seen nothing yet!

Enjoy the conference.

Tyrone D. Taborn
Publisher, Women of Color Magazine
Welcome to the 2016 Women of Color STEM conference! Consumers Energy is proud to sponsor the event that celebrates science, technology, engineering and math education and career fields.

Consumers Energy’s connection to Michigan communities goes beyond delivering energy. We’re committed to powering success through volunteerism, charitable giving and education. Consumers Energy is inspiring the next generation of STEM leaders and innovators by supporting educational initiatives like FIRST Robotics. As we continue to grow our future workforce, we remain committed to hiring talented co-workers who have a passion for STEM and represent diverse backgrounds.

We are an organization that does purposeful work – delivering affordable, reliable energy and valuable services to enable our customers’ quality of life. Having an inclusive workforce ensures we have the ideas, experiences and knowledge needed to meet the unique needs of our customers today and in the future.

Thank you for your support of STEM in Michigan and around the country.

Enjoy your time at the 2016 Women of Color STEM Conference!

Sincerely,

Patti Poppe
President and CEO
CMS Energy & Consumers Energy
Oakland University strives to promote equality and advancement efforts for women in all fields. Hence, we are pleased to join the State of Michigan and the City of Detroit in hosting the 21st annual Women of Color STEM Conference.

This year’s event will provide numerous opportunities for attendees to network, enhance their knowledge and celebrate the successes of women in STEM fields. Most importantly, it will help diversify and strengthen our state’s and our nation’s professional workforce. This goal is certainly a high priority at Oakland University.

Along these lines, we are proud to share the success of OU women who have excelled in their field, including Associate Professor of Health Sciences Tamara Hew Butler. She recently won extensive national and international attention for groundbreaking research on human dehydration.

Helping us to advance the success of women minorities, Dr. Patricia Dolly, senior advisor to the president for diversity, equity and inclusion, was recently named one of the Michigan Chronicle’s 2016 Women of Excellence.

Oakland hopes to continue to see minority women succeed, and is excited to see that as of fall 2015, our African American female student enrollment rose to six percent of our total undergraduate population, and ten percent of our undergraduate female population. I believe it’s also worth noting that one third of our African American female undergraduates were majoring in STEM disciplines.

We are excited to support efforts to broaden diversity in education and the STEM professions. Embracing these efforts also demonstrates our great enthusiasm in playing a meaningful role in the Women of Color STEM Conference.

My sincere hope is that each of you enjoys and benefits from the wide array of presentations and discussions at this year’s event. I would also encourage each of you to explore the many attractions and entertainment venues in Detroit, a critical component of “Pure Michigan.”

On behalf of Oakland University, thank you for attending this year’s conference.

George W. Hynd
President
Hello All and Welcome to Detroit!

On behalf of the Roy G. Perry College of Engineering (RGP-COE) at Prairie View A&M University (PVAMU), it is my distinct pleasure to have this opportunity to extend warm greetings to each participant of the 2016 Women of Color STEM Conference. The Roy G. Perry College of Engineering is committed to championing and supporting the efforts of women of color in Science, Technology, Engineering and Mathematics (STEM) disciplines and thus we are elated to be given the opportunity to once again serve as the host institution for this conference.

In the Roy G. Perry College of Engineering at Prairie View A&M University, the inclusion and recognition of all, no matter race, creed, gender and/or religion is a fundamental principle in our College. This acceptance of all has served the College well in producing some very learned and socially adept engineers, computer scientists and technologists. Inclusion of all perspectives is warranted because our society is faced with very advanced and complex problems. We must use our collective knowledge base and resources to combat the challenging issues that our society is facing. The Women of Color STEM Conference identifies, celebrates and makes the STEM community aware of the accomplishments of women from various ethnic backgrounds which places us one step further in solving today’s problems.

Respecting and embracing diversity has also influenced the recruitment and retention efforts of our female student population. Female students represent approximately thirty-five (35) percent of the RGP-COE enrollment yet they hold more than half of all top student leadership positions amongst our student organizations. Currently, one of our most active student organizations in the College of Engineering is the Society of Women Engineers (SWE). Consequently, the Roy G. Perry College of Engineering ranks in the top ten of Universities and Colleges for the number of Bachelor of Science degrees awarded to African American females.

Let me also take this opportunity to commend Dr. Tyrone Taborn and the entire Career Communication Group, along with their sponsors for their continued vision and leadership in establishing and maintaining this conference, which recognizes the extraordinary accomplishments of women in the STEM disciplines. Because of their hard work and dedication to this cause, women of color around the country have an avenue of recognition. And through the vision of this conference all members of the STEM community are benefactors.

Detroit is a wonderful city that offers an array of entertainment and attraction for its visitors. Thank you for attending the conference and contributing your perspective. I hope each of you take full advantage of the many opportunities to showcase your talents and expertise, make new connections, strengthen existing partnerships, and be energized for an exciting conference!

Sincerely,

Kendall T. Harris

Kendall T. Harris, Ph.D., P.E.
Dean
To the Women of Color in STEM:

Welcome to the 21st Women of Color STEM Conference. The City of Detroit is pleased to be your host. We’re honored to play a small part in continuing the national conversation on expanding the access women of color have to opportunities in science, technology, engineering and math.

Detroit native, Alicia Boler-Davis, the highest-ranking African American woman of the Detroit Three automakers, told Crain’s Detroit Business in part, “…take calculated risks and to try new areas, even though it might not be the most comfortable thing to do.” I would imagine taking calculated risks could be more difficult when few people in the room look like yourself. But like so many of you, Ms. Boler-Davis persevered and now serves as an example to young girls around the country of the level of greatness they can achieve.

The Women of Color STEM Conference plays an important role in addressing underrepresentation by offering support and networking opportunities. Activities like the Student Leadership Awards and Technology Recognition Luncheon create a setting where valuable contributions are acknowledged and discussions can begin to further advancement. This conference serves as a resource for the individual and the business-community, alike.

On behalf of the City of Detroit, thank you to the organizers, sponsors and volunteers for presenting this the Women of Color STEM Conference and allowing us to be your host. Best wishes for a productive and enjoyable event.

Sincerely,

Mike Duggan
Mayor
2016 marks the twenty-first year of the annual Women of Color STEM Conference and its third year in Detroit.

Crucial to our success is the dedication of the Women of Color Detroit Host Committee. We thank them for helping us reach our goals. Because of them, we look forward to many years in Motor City.

Our volunteers are worth their weight in gold. During the year, they have shared their time and talents without any compensation. Their reward is in knowing they are making a contribution to increasing the number of women in science, technology, engineering, and math (STEM) fields.

What is more impressive is that this is the most number of volunteers we have had post 9/11. This is because of the many Detroiters that have opened their hearts to WOC STEM and have rolled up their sleeves to make it a success.

**ACKNOWLEDGMENTS**

**2016 WOMEN OF COLOR DETROIT HOST COMMITTEE**

Aerotek
Donnell Campbell, Operations Manager
Nader Khan, Recruiter
Tara Bellinger, Program Manager

City of Detroit
Sgt. Kim Blackwell, Detroit City Council

Consumers Energy
Angela Thompkins, Head of Diversity and Inclusion

Detroit Land Bank Authority
Agrein Otis, IT Manager at Detroit Land Bank Authority

Detroit Public Schools
Chantay Blankenship, Instructional Specialist, Science
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Ford Motor Company
Sara Sanders, STEM Program Coordinator

General Motors
Cindy Koziol, Manager – Global Diversity Initiatives
Ken Barrett, Chief Diversity Officer
Stephanie Mays-Hurst

Girl Scouts of Central Michigan
Theresa Ramirez

Girl Scouts of Southeastern Michigan
Alphonso Amos, Program Coordinator at Girl Scouts of Southeastern Michigan

Lawrence Technological University
Dr. Maria Vaz, Provost

Michigan Government
Katriena Hosea-Flanigan

Michigan Science Center
Madeline Baker, Intern
Tanya Matthews, President & CEO

Michigan Women’s Foundation
Arielle Johnson, Youth Programming Contractor

Oakland Community College
Raerosha Williams, College Student

Pearl Beautiful People
Dee Pearl, Founder

Southfield Public Schools
Fellicia Searles Powell, Teacher
Tonia Shelby, Technology Education Teacher

The Detroit Area Pre-College Engineering Program (DAPCEP)
Maria Webb, Director, Alumni Relations & Special Events

The Law Firm of Hertz Schram, P.C.
Amerique Philyaw, Associate Attorney

The Pretty Brown Girl Foundation
Sheri Crawley, Founder & CEO

Transform4Wellness
Callie Bradford, Wellness Program Consultant

True Root Marketing, LLC
Carlotta Tutt Holloway, Marketing and Events/Experiential Entrepreneur

University of Detroit Mercy
Kathleen Walker, Representing Dean Rayess
Pamela Rhoades Todd, Director, Pre-College Programs

University of Phoenix
Janisse Green, Campus College Chair – School of Business

University Prep Schools
Monica Smylor, STEAM Coordinator

University Preparatory Academy Middle School
Shakina Jones, Teacher

VIP Mentoring
Kimberly Perry, Program Officer

WHPR TV
Brenda Perryman, TV Host

DeRone Buffington, Michigan Community VNA
Jaleissa Speight, Professional Travel Consultant
Michelle Watson, TV Producer
Tara Ford, Middle School Science Teacher
Krystal Percy
Latonya Franklin
Last spring, 18 representatives from academia, industry, and government, plus Women of Color Awards alumni and strategic partners, volunteered their efforts to review hundreds of nominations for the 2016 Women of Color STEM Conference Awards. This year’s selection panel was comprised of professionals drawn from a wide spectrum of the scientific and technical community. They met for a day and a half and reviewed and scored the packages.

During this time, panel members did an extensive read of nomination packages and ranked and scored each candidate based on established criteria and guidelines.

This year’s judges are:

- **Mark Vaughn, Ph.D.**
  Manager, Technical Talent Pipelining for the Technology Community
  Corning Inc.

- **Angela Barbee-Hatter**
  Director, Global Business Operations & Systems
  General Motors Company

- **Jeff Henderson**
  Director Business Transformation
  Hewlett-Packard Company

- **Sheri Strong**
  K–2 STEM Program Manager
  Lockheed Martin Corporation

- **Lisa Valle**
  Manager, Service Management Office & Metrics
  The Boeing Company

- **Pamela Harris**
  Raytheon Company

- **Juanita Logan**
  Business Development Senior Manager
  World Wide Technology, Inc.

- **Carolyn Nichols**
  Director, H47 United Kingdom Programs
  The Boeing Company

- **Nicole Tate**
  World Wide Technology

- **Gail Johnson**
  Executive Director Human Resources
  AT&T

- **Gloria Pualani**
  Corporate Director, GSDP/Government
  Northrop Grumman Corporation

- **Michael Valencia**
  Director, Global Diversity & Inclusion
  Boston Scientific

- **Angela Waller**
  Electrical Engineer
  US Coast Guard

- **Tameika Hollis**
  Northrop Grumman Corporation

- **Robyn Gordon**
  Director, Center Operations
  NASA Glenn Research Center

- **Katharine Augason**
  Director Quality
  Lockheed Martin Corporation

- **Karen Landress**
  Senior Manager Software Engineering
  Lockheed Martin Corporation

- **Alicia Harris**
  Manager, Employment Strategy & Compliance
  DTE Energy
ACKNOWLEDGMENTS

CONFERENCE PARTNERS, EVENT PARTNERS, & WOMEN OF COLOR MAGAZINE ADVERTISERS

In these difficult times, when government and business leaders are forced to focus on day-to-day operations to restart and rebuild the U.S. economy and get people back to work, some of the first areas to be hit by cutbacks are diversity and inclusion programs, education partnerships, and community outreach—the very things that add value and hold the key to global competitiveness. That is why Career Communications Group, Inc. is grateful to the following companies that continue to support these core values. Thank you for your leadership.

**WOC LEVEL PARTNERS:**
- **Conference Co-Host**
  - Consumers Energy
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- Jackson State University
- NOAA-CREST
- Oakland University
- The University of Detroit Mercy
- University of Toledo
- U.S. Naval Academy
- Virginia State University

**College Student Resume Writing Workshop**
- Ally Financial Inc.

**Women of Color Seminar Series**
- U.S. Army Corps of Engineers

**WOC Pre-College Program**
- General Motors Foundation
- The Boeing Company

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  - Johnson Controls
  - World Wide Technologies
- College Student Resume Writing Workshop
  - Ally Financial Inc.
Career Communications Group, the co-host and producer of the Women of Color STEM Conference, would like to thank the 2016 student and staff campus coordinators for ensuring another successful conference. Their hard work and commitment to spreading the word about this annual science, technology, engineering, and math (STEM) event on campuses and their surrounding communities helps make opportunities presented by WOC more accessible to young leaders nationwide.

DEVELOPMENT INSTITUTE FOR EMERGING LEADERS (DIEL) COLLEGE COORDINATORS

Gerald Vines  
Alabama A&M University

Teja Stevens  
Bethune Cookman University

Marisol Rodriguez Mergenthal  
Drexel University

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University of New Haven

Dr. Lesley Berhan  
University of Toledo

Dr. Stephen Jones  
Villanova University

Lstonya Waller  
Wayne State University
GET TO KNOW THE 2016
WOMEN OF COLOR WINNERS

Every year at the Women of Color (WOC) STEM Awards conference, we watch amazing women appear on stage, and we listen to their acceptance speeches. We hear about their career achievements, their life journeys, their ups and the downs, and everything in between. Yet the outstanding women you see and everyone you meet at the WOC STEM conference are just everyday people. This year, Women of Color magazine went behind the scenes to help you get to know them even better. Here are some fun facts from a few 2016 WOC STEM honorees.

PHYLLIS SPENCE
Engineering Fellow
Software Engineering Center
Missile Systems
Raytheon Company

Favorite Books: The Bible, Memoir of a Geisha, Hunger Games
Favorite Apps: WhatsApp, Chromecast, Netflix

CMDR. KELLY OBERIA ELMORE, MD
Director of Healthcare Business
U.S. Naval Hospital Camp Pendleton

ANDREA VEIL
Executive Director
Advisory Committee on Reactor Safeguards

Fun Fact: I used to help teach a hand dance class in the Washington, DC, metropolitan area for several years.

RAQUEL CUNDIFF
Customer Engineering Manager
The Boeing Company

Favorite Apps: Luminosity, Elevate
Fun Facts: My father was a professional basketball player from the Philippines. If I hadn’t chosen engineering, I would have become a nun.

ALICIA MORGAN
Site Leader and Advisory Board President
Heart House Dallas and Bryan Adams High School

Fun Fact: I enjoy performing poetry and participating in the performing arts.
Favorite Apps: Canva, Rosetta Stone, Spark Post, Audible

COURTNEY LEE MASON
United States Naval Academy

Favorite Books: Fearless Leadership by Carey D. Lohrenz
Organizations: United States Naval Academy STEM Outreach Program, Navy Women’s Soccer Team
CAMILLE R. DANIEL
Project Manager & Assistant Group Supervisor
Johns Hopkins University Applied Physics Laboratory

Favorite Books: The Alchemist by Paulo Coelho, Who Moved My Cheese by Spencer Johnson, Your Brain at Work by David Rock, Game of Thrones by George R.R. Martin

Fun Facts: I love playing video games. I sometimes pull out an old math textbook from college and work on problems for fun.

SYDNEY DAVIS
Business Support Advisor
Consumers Energy

Favorite Websites: Levo.com, Lynda.com, Beyoncé.com (because I am a super fan)

Fun Fact: Last year I took up electric guitar. This year I have learned to build things from scratch. I have completed projects such as a coffee bar, a queen-sized bedframe, and a makeup vanity.

DARLENE BAXTER
Deputy Director, Project Planning and Control
NASA Langley Research Center

Organizations: NASA Langley Federal Women’s Program (served as Vice Chair), NASA’s Black History Committee, NASA Wallops Equal Opportunity Advisory Committee, Coach (basketball, football, baseball)

Favorite Websites: America’s Test Kitchens, Cooks’ Country, Pinterest

MONICA BROWN
Director, Enterprise IT Delivery Management
T-Mobile

Favorite Books: The Bible, How Will You Measure Your Life? by Clayton M. Christensen, and Empowering Yourself by Harvey J. Coleman

Fun Facts: I love shopping, traveling, and learning new things. I’m currently learning how to swim and play golf.
AUDRA E. RYAN-JONES
Vice President, Federal Civilian Market Segment Leader
Hewlett Packard Enterprise (HPE)

Favorite Books: *Overworked and Overwhelmed* by Scott Edlin, *The Tipping Point* by Malcolm Gladwell, the Bible, *Winners Dream* by Bill McDermott

Favorite Apps: Flipboard, NBC SportsTalk, Bleacher Report, The Root, LinkedIn, Twitter, Facebook, Tunein Radio, Words with Friends

AMBER BROWN
Project Engineer Staff
Lockheed Martin Corporation

Favorite Apps: Snapchat, Pandora, All-in-One Mahjong, and Bubble Treasure

Organizations: National Management Association, Toastmasters International, and National Society of Black Engineers

ESTHER BETANCOURT
Director of Engineering, Defense Systems Communication Systems
Harris Corporation

Favorite Books: *The Tipping Point* by Malcolm Gladwell and *The First 90 Days* by Michael D. Watkins

Fun Fact: I love to work out, and I am a health nut. I love to do challenging weight routines and have completed four half marathons, all after the age of 35 years old.

ARUNDHATI DESAI
Business Process Manager
FIAT Chrysler Automobiles

Favorite Books: *To Kill a Mockingbird* and *Gone Girl*

Fun Facts: I love to do crossword puzzles, Sudoku, ken ken, etc.
It is hard to have a long, healthy career if you are caregiver in chief and grief for yourself and everyone else. That is why the Women of Color Conference has always attempted to help our attendees balance their careers, their individual health issues, and those of others.

This year we are elevating Healthy Living, Healthy Career by branding this important issue into a conference within the conference with its own mission, messages, branding, and outcomes.

The 2016 Women of Color STEM Conference brings to conference attendees the Healthy Living track aimed at educating, informing, and enhancing the work–life balance for all participants. Conference attendees partake in discussions on the latest advancements in health technology, join industry thought leaders on healthcare reform conversations, and examine factors that affect the health industry in today’s workforce.

Healthy Living, Healthy Career will address many of the health challenge issues faced by our attendees and the many residents of the Detroit community who will be included. But this will not just be about caregiver and health choices; it will be about career choices. HLHC will offer seminars that expose attendees to health-aligned topics and career opportunities in the health-aligned industries.

The stereotypes that plague STEM careers are many. It’s difficult. It’s boring. Girls aren’t good at math. #stemisagirlthing is our campaign introduced last year to bring the diverse voices of women across the globe to a conversation that is designed to dispel the stereotypes and affirm that women of all temperaments enjoy and excel in STEM careers. Tell us your story, and join the ranks of women who mind the stereotypes and want to do something about it.

Visit www.stemisagirlthing.com to learn about the many women of color who have excelled at STEM careers despite the gender stereotypes. Join the 12,000+ Facebook community of women of color who share information with and support each other.
THE 2016 WOC MOBILE APP IS HERE!

Join us as we take the first steps towards making the Women of Color STEM Conference (WOC) an eco-friendly event as we introduce the interactive WOC mobile app!

The WOC mobile app is a simple interactive tool that allows you to strategically plan and customize your conference experience. One of our favorite features is the ability to export your customized conference schedule to the calendar on your mobile device. Your schedule is then organized onto a dashboard that guides you through the conference weekend. Check out these additional features to optimize your conference experience:

- Plan and organize event, exhibitor, and speaker information of interest
- Plan your conference schedule
- Download and view event handouts
- Connect with fellow attendees
- Receive WOC event update alerts
- Email speakers and exhibitors
- Locate and bookmark exhibitors to visit on the in-app floor plan

An optimized experience awaits you. Download the app now to get started.

HOW TO DOWNLOAD THE MOBILE APP

FOR APPLE AND ANDROID DEVICES:
Visit the App Store or Google Play on your device and search for “Career Communications Group.”

FOR ALL OTHER MOBILE OPERATING SYSTEMS:
Visit and bookmark www.woc.org/mobileapp for the in-browser experience.

FOR FULL ACCESS to all the features available, login to the app and visit the My Planner section.
WOMEN OF COLOR PRE-COLLEGE PROGRAM

The Women of Color STEM Conference regularly partners with organizations whose missions are closely aligned with that of the conference to broaden the discussion about STEM opportunities. These programs engage the entire STEM pipeline, and the participants draw inspiration from the core Women of Color STEM Conference. It is our hope to increase your awareness of the importance of organizations like these that may already exist in your communities and to encourage you to offer your support.

PRE-COLLEGE PROGRAM SPONSORED BY THE GENERAL MOTORS FOUNDATION

The Women of Color STEM Conference ensures that its influence on building the STEM pipeline extends into the pre-college community of students who might not otherwise aspire to science, technology, engineering, and math (STEM) careers because of social and economic barriers. Career Communications Group partners with STEM-related businesses, military personal, and universities to bring pre-college students together to participate in the conference. Students participate in hands-on, competitive activities that engage and challenge the students to view STEM careers as real options. High school and middle school students from the Detroit and surrounding areas will be invited to participate.

With the support of the General Motors Foundation and local organizations like Oakland University, Wayne State University, and the Detroit Area Pre-College Engineering Program (DAPCEP), this year’s pre-college program will focus on careers in the transportation and energy sectors. The program’s main feature will be the new sustained coaching, which will bring Women of Color role models into the classroom to share their stories and answer questions about the journey to their STEM careers. The classroom visits will occur quarterly, beginning October 2016 and continuing throughout 2017.

During the conference, pre-college students will participate in a full-day program that will include hands-on workshops designed by top STEM employers, round-table discussions with current Women of Color winners, and opportunities to participate in escorted visits with companies to learn of the STEM career opportunities.
If you think Sudoku and crossword puzzles are fun and challenging, then test your mind with logic and mathematics. These games will challenge your logic and strategic capabilities. We will expose you to mathematical teasers, which will help puzzle fans push your IQ levels to the maximum. You will have a chance to look at the puzzles from a different perspective—that’s how you sharpen the wits and train the mind. Come, participate learn and have fun. You can win prizes and show off your strategic capabilities.

Presenter: Vannia Willis
Company: Huntington Ingalls
Time: 9:30 a.m. – 10:30 a.m.
10:45 a.m. – 11:45 a.m.

This workshop will provide an overview of Discovering Engineering and the various types of engineering concentrations for two hundred (200) 9th–12th grade girl students. We will discuss how Engineers create the future and what it takes academically and mentally to become an engineer. This interactive workshop will include an activity where the girls will be required to work in groups of 4–6 to simulate an Engineering Challenge as a group to solve a communication issue. Lastly, we will share more about The Boeing Company, who we are, our products and services, technical expertise and STEM career opportunities. The girls will get a chance to showcase their creativity, team work, critical thinking, analytical and technical skills; all while having fun and building networks.

Presenter: Champagne Bell-Miller
Company: The Boeing Company
Time: 9:30 a.m. – 10:30 a.m.
10:45 a.m. – 11:45 a.m.
SPECIAL INTEREST EVENTS

9:30 a.m. – 11:45 a.m.
Living on Mars Habitat Design Challenge
Detroit Marriott – Mackinac East – Level 5

NASA is making plans to go to Mars by 2030. To prepare for this journey, it is important for scientists and engineers to understand everything that is needed for astronauts to safely live and work while en route to and after landing on the Red Planet. So far, NASA knows that the journey will take about eight to nine months to get there. In order to have enough fuel to get to Mars, payload weight should be as light as possible. NASA also knows that the astronauts must be protected from radiation, extremely cold temperatures, and the possibility of impact from solar particles. The challenge will be to design different components of a habitat for astronauts to live on Mars. Students will be divided into several groups, where each group will focus on a particular function of the habitat. Each working group will be then be divided into smaller sub-groups. All groups will spend time brainstorming and coming up with a design for their assigned component of the habitat. The three or four sub-groups with the most innovative and creative design idea wins the challenge!

Presenter: Tiffany S. Williams, Ph.D.
Company: NASA
Time: 9:30 a.m. – 10:30 a.m.
10:45 a.m. – 11:45 a.m.

9:30 a.m. – 11:45 a.m.
Solar Arrays for the ISS Space Station Design Challenge
Detroit Marriott – Mackinac West – Level 5

How do you get electricity 220 miles above the Earth to the International Space Station? No extension cord or power cable is available for that job. The best source of energy for the space station is sunlight. NASA engineers have developed solar array panels to convert energy from the sun to electrical power efficiently. The space station has two solar array wings consisting of sets of solar arrays. Altogether, the sets of arrays can generate 84 to 120 kilowatts of electricity, enough to provide power to more than 40 homes. The challenge will be to build one stable solar array panel to provide power to the space station within budget and design constraints. Working in engineering roles on a project team, each group will be responsible for developing a solar array panel design, analysis report, prototype model, and presentation. The project team with the best overall design and presentation wins the challenge!

Presenter: Rochelle May
Company: NASA
Time: 9:30 a.m. – 10:30 a.m.
10:45 a.m. – 11:45 a.m.

9:30 a.m. – 11:45 a.m.
Keys To Igniting Your Career Path
Detroit Marriott – Marquette – Level 5

An interactive discussion with seasoned professionals discussing how to brand and prepare yourself for a job interview. Includes role-playing, practical advice, and a question and answer period. Come prepared to participate!

Presenter: Alma Crossley
Company: General Motors Corporation
Time: 9:30 a.m. – 10:30 a.m.
10:45 a.m. – 11:45 a.m.

9:30 a.m. – 11:45 a.m.
College SAT Prep Workshop
Detroit Marriott – Nicolet – Level 5

Presenter: William Murphy
Time: 9:30 a.m. – 10:30 a.m.
10:45 a.m. – 11:45 a.m.

9:30 a.m. – 11:45 a.m.
College SAT Prep Workshop
Detroit Marriott – LaSalle – Level 5

Presenter: Mark Mayberry, ExamExperts Global Inc.
Time: 9:30 a.m. – 10:30 a.m.
10:45 a.m. – 11:45 a.m.
9:30 a.m. – 12:15 p.m.
**Math Moves U®**
Detroit Marriott – Ambassador 1 – Level 3

MathMovesU® is an effort by Raytheon to have an ever-expanding family of unique initiatives and key partnerships to connect students, elementary through college, with Science, Technology, Engineering and Math (STEM) during this education crisis. Raytheon believes that tomorrow’s engineers and technologist need to be excited by and interested in math today.

MathMovesU® engages students with fun and dynamic content from virtual thrill rides, scholarships and sponsorships to special events, interactive experiences and national competitions. For the Women of Color STEM Conference, the Raytheon team will involve the students with a fun and exciting math challenge competition in a Jeopardy like format via student teams working brain teasers. This effort will be led by Charlie Dean and Shawn Graham.

**Presenter:** Charlie Dean  
**Company:** Raytheon Company  
**Time:**  
9:30 a.m. – 10:45 a.m.  
11:00 a.m. – 12:15 p.m.

9:30 a.m. – 1:30 p.m.
**STEM Carnival**
Detroit Marriott – Ontario Exhibit Hall – Level 3

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**SPECIAL INTEREST EVENTS**

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**WOC STEM TRAINING PROGRAM**

**CONTINUING EDUCATION UNITS (CEU) AND PROFESSIONAL DEVELOPMENT HOURS (PDH)**

**ABOUT THE CEU/PDH PROGRAM**

While attending seminars and workshops at the Women of Color STEM Conference, attendees can earn Continuing Education Units (CEUs) or Professional Development Hours (PDHs). The Women of Color STEM Conference’s CEU/PDH program is offered through the Center for Continuing and Professional Studies at Morgan State University (MSU).

Participants will earn one CEU for every 10 hours spent in a CEU-eligible event. Alternatively, participants may earn 10 PDHs by participating in a minimum of 10 PDH-eligible events.

**How to Participate:**

- Pick up a packet at the registration kiosk or the Morgan State University table.
- Print your name on each attendance form located in the program packet.
- Sign the attendance roster for each eligible event that you attend.
- All CEU/PDH certificates will be mailed to participants within six weeks after the conference.

**Morgan State University:** Center for Continuing and Professional Studies Morgan State University (MSU), a historically black institution, has the unique designation as Maryland’s Public Urban University. It currently has the Carnegie Classification of Doctoral, Professional Dominant Institution, reflecting a commitment to academic excellence. To support the goals of Morgan State University, the mission of the Center for Continuing and Professional Studies is to serve the lifelong educational needs of traditional and non-traditional students pursuing undergraduate, graduate, professional, and personal growth aspirations.

As an accredited academic institution, Morgan State University offers Continuing Education Units (CEUs) and Professional Development Hours (PDHs) and sponsors activities for CEUs/PDHs for university departments, organizations in the state of Maryland, and nationwide. The Center for Continuing and Professional Studies is the authorized unit at the institution responsible for awarding, administering, and reviewing CEUs/PDHs procedures to ensure compliance with established criteria.
THE DIEL PROGRAM

Women of Color Conference: Development Institute for Emerging Leaders (DIEL) aims to create a forum where high-achieving, goal-oriented students majoring in science, technology, engineering, and math (STEM) disciplines can learn from, interact with, and connect with career coaches at Career Communications Group events, which includes the Women of Color STEM Conference in Detroit, MI, and the BEYA STEM Conference in Washington, DC.

The DIEL program offers full access to the conferences and freedom to participate as they see fit.

JOB READINESS CERTIFICATION FOR COLLEGE STUDENTS

The Job Readiness Certification Program is a structured learning track that we offer college students to help them get to the finish line and transition into successful careers. This learning track offers 20 hours of training in areas such as business etiquette, interpersonal skills, critical thinking, teamwork and teambuilding, and many other topics. The courses are offered online and at the Women of Color Conference.

The core courses—business etiquette, interpersonal skills, critical thinking, and teamwork and teambuilding—are immersive, running three to four hours each. These courses are offered only at the conference. Elective courses like customer relationship management, multigenerational challenges, and interview skills last an hour and a half each; some can be completed only online and others only at the conference.

Students who complete the job-readiness certification will be offered assistance in finding internships or jobs through our JobMatch service. Please ask your account manager how you can participate in the JobMatch service.

Students must participate fully and attend all offered courses at the conference. The Job Ready Certification schedule is:

FRIDAY, OCTOBER 14, 2016

8:00 a.m. - 9:00 a.m. Breakfast
COBO - Rm 140 F - Level 1

1:00 p.m. - 4:00 p.m.
COBO - Rm 140 F - Level 1

SEMINAR 1800

Innovative and Critical Thinking: Training Your Brain to Solve Problems and Create Solutions (Core)

4:15 p.m. - 5:45 p.m.
COBO - Rm 140 F - Level 1

SEMINAR 1801

Interview Skills that Get You Hired! (Elective)

SATURDAY, OCTOBER 15, 2016

8:30 a.m. - 12:00 p.m.
COBO - Rm 140 F - Level 1

SEMINAR 1802

Behavior and Business: Best Practices in Business Etiquette (Core)

2:00 p.m. - 6:00 p.m.
COBO - Rm 140 F - Level 1

SEMINAR 1803

Interpersonal Skills: Creating and Building Powerful Connections (Core)

For more information, go to our website at www.ccjobmatch.com.
PRINCIPLES OF NETWORKING

As a student or young professional, the idea of networking can be daunting. Maybe you aren’t sure what networking means, or maybe you just feel uncomfortable doing it. A common misconception is that networking has to be a stressful and phony experience. In reality, networking is about finding people you click with that can help you reach a goal and vice versa. Networking should be a mutually beneficial, and pleasant experience. Whatever your point of view on networking, here are a few basic principles to keep in mind.

1. **GIVE MORE THAN YOU GET**
   Networking is fundamentally about building relationships. A great way to build a relationship is to find something you can contribute to the other person. As an emerging professional, you might not have the same professional clout as someone further along in their career, but that doesn’t mean that you don’t have anything to offer. Maybe they are looking for a new restaurant to go to and you are a foodie, or maybe they are looking for a new book to read, and you just happened to double majored in English. As a student, if there is a natural segue, offering your talents and skills to the other person can also be mutually beneficial.

2. **BE PREPARED**
   Before you arrive, do some research on the people who will be there or the companies that might be represented. Prepare a list of questions you would like answers to, and a short list of skills, connections, or services you might be able to offer.

3. **BE PRESENT**
   Focus on the person you are speaking to. Don’t look around the room for someone more interesting or important to talk to. Make sure you keep an eye for nonverbal cues that they are ready to move on and allow them to make a graceful exit.

4. **DON’T FORCE RELATIONSHIPS**
   If you and the person you are speaking to just don’t click, don’t try to force a relationship simply to make the connection.

5. **BUILD MEANINGFUL RELATIONSHIPS**
   Networking is about more than collecting business cards. Building a meaningful relationship means following up with people you genuinely enjoyed meeting, and keeping in touch a few times throughout the year.

6. **CONNECT WITH PEERS**
   Don’t overlook your peers as a possible source of a connection. With that being said, remember that your reputation amongst your peers can help (or hinder) you later in your career. Always put your best foot forward, and don’t make poor etiquette or boorish behavior a pattern.

7. **LINKEDIN/PROFESSIONAL WEBSITE**
   Develop a professional online persona so you can be found easily. If you already keep your social media squeaky clean, and professionally relevant, you are already set! For the rest of us, creating a LinkedIn is a great way to make it easy for you to connect with interesting folks, and showcase your professional credentials.
BRING YOUR BEST YOU TO THE BIG DAY, SATURDAY

PREPARE FOR SATURDAY
This hour-long workshop is designed to give you tips to help you present your best you at Saturday’s career fair.

1 NETWORK
WOC 21 is all about networking in a community of people who’ve been where you are or are your peers. Either way, there are formal venues that you should put on your schedule:
   a. Consumers Energy Networking Reception
   b. Breakfast with Leaders and Legends
   c. Women of Color Gala Reception
   d. Women of Color Recognition Dinner

2 BRUSH UP ON YOUR INTERVIEW SKILLS FRIDAY NIGHT
This hour-long workshop is designed to give you tips to help you present your best you at Saturday’s career fair.

3 PREPARE FOR SATURDAY
A marathon day that includes, soft skills training, a career fair, and the Women of Color Gala.
   a. Download the conference app and build your schedule to balance learning opportunities and the career fair. Add your schedule to your calendar.
   b. Visit the resume room to update or copy your resume for distribution.

4 BRING YOUR BEST YOU TO THE BIG DAY, SATURDAY
Dress professionally. Meet people who will help to advance your goals. Be inspired by those who’ve accomplished the improbable!

For the young professional preparing to graduate from college or those new to the workplace.

Making the most of your time at WOC 21 is our number one goal for you. We want your time at the conference to be productive and memorable. WOC 21 offers many opportunities to network, learn, find internships or first jobs, and to find inspiration.
PRE-PROFESSIONALS

RESOURCES

**Need help getting an internship or job?**

[www.ccgjobmatch.com](http://www.ccgjobmatch.com)

Upload your resume here


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**Extend your learning beyond the conference**


[book2boardroom.com/resources/](http://book2boardroom.com/resources/)

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**Want to keep you career options open? Upload your resume anonymously.**


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**Check in with a Career Coach**


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**Place to find great articles on starting or building a career**

[jobs.ccgmag.com/c/coaching/index.cfm?site%5Fid=21965&msessid=c8sjF](http://jobs.ccgmag.com/c/coaching/index.cfm?site%5Fid=21965&msessid=c8sjF)
Women of Color STEM Conference

CAREER FAIR

FLOOR PLAN

COBO Center
Hall E – Level 1

EXHIBIT BOOTH DIRECTORY

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<tr>
<th>Company</th>
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<td>Aerotek, Inc.</td>
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<td>Air Force Civilian Service Careers</td>
<td>434</td>
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<td>Alabama A&amp;M University</td>
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BADGES
Your badge is necessary for your participation in conference activities. It allows you access to Women of Color conference areas and proves you are a member in good standing. Career Communications Group, Inc. reserves the right to revoke the membership of any member who breaks our house rules or acts in a manner that is unsafe or unacceptable.

ATTIRE
Thursday, October 13, 2016
All Day: Business

Friday, October 14, 2016
All Day: Business

Saturday, October 15, 2016
Day: Business
Gala: Black Tie

CONCIERGE
The Concierge Desk is located in the hotel lobby on Level 3, adjacent to the front desk.

Hours: 7:00 a.m. – 11:00 p.m. daily
Phone number: 313.568.8000

LOST AND FOUND
If you lose or find something during the conference, please visit the Women of Color Registration desk located at the COBO Center in Hall E Foyer/Atrium - Level 1. After the conference, all unclaimed items will be entrusted to Housekeeping.

Lost & Found phone number: 313.877.8281

Career Communications Group, Inc. is not responsible for any lost, stolen or damaged property.

EMERGENCY PROCEDURE
The Detroit Marriott at the Renaissance Center is fully prepared to handle different types of situations and to assist our guests.

The following is information on emergency procedures:

- The Hotel house phones automatically connect to the hotel operator.
- The Hotel has an emergency response team 24 hours a day. In the event of an emergency, picking up a hotel house phone will connect the caller with the hotel operator and initiate the appropriate response.
- Paramedics, Fire Department, and the Police Department are all located within 5–7 minutes.
- Security Department (as well as a small number of other employees) is trained in CPR and First Aid.
- Emergency evacuation routes and procedures are located on the inside of all guest room doors.
- Nearest emergency room/ hospital:
  Detroit Receiving Hospital
  4201 St. Antoine
  Detroit, MI 48201
  Phone 313.745.3000

Career Communications Group Inc. is not responsible for personal injuries, illness, or death for any reason whatsoever, including ordinary negligence.

GUEST SERVICES HOTLINE
Guests with specific needs or requests may pick up a house phone. A hotel operator will direct your needs to the appropriate hotel contact.

DRUG STORES
CVS Pharmacy
Located in the Renaissance Center Tower 2
Phone 313.567.3523
“I play a hand in ensuring heat gets to homes by enhancing the deliverability and integrity of our natural gas pipelines. How many people can say the work they do impacts millions of people every day?”

– Jereshia Hawk
TRANSMISSION PIPELINE ENGINEER

SHARE YOUR PASSION for science, technology, engineering and math when you join our team.


ConsumersEnergy.com/careers #STEMisagirlthing
Bringing great people and great organizations together.

Diversity and inclusion is at the forefront of Aerotek’s core values and a pillar of our business. As a leading staffing provider, valuing, respecting and learning from the differences that make our workplace, workforce and marketplace unique is critical to our success.

Aerotek is a proud sponsor of Women of Color STEM Conference and its efforts to promote diversity and inclusion among organizations.

To learn more about Aerotek, call 888-237-4233 or visit Aerotek.com.
JOIN THE CONVERSATION…

Like WOC on Facebook

Connect with over 12,000 Women of Color on Facebook.com/WOCITC

Follow WOC on Twitter #woctechnology

Tweet your story to #stemisagirlthing

WHO’S WHO AT THE CONFERENCE…

Congratulate a WOC winner – Look for name badges with the winner ribbons

Congratulate a Technology Rising Star or a Technology All-Star!

Not your first time at WOC? Claim your WOC alumni pin at the Alumnae Welcome Reception.

Learn how the WOC winners compete to earn their honors. Get the details at http://intouch.ccgmag.com/page/awards2

Pick up your copy of the conference issue of Women of Color Magazine and find out more about the 2016 honorees.

YOUR OPINION MATTERS!

Tell us what you think for a FREE t-shirt.

www.surveymonkey.com/r/FZTK78T

STAY IN TOUCH…

Become part of the community of STEM students and professionals, including past award recipients.

Start a forum discussion on something you are passionate about with the members of the Career Communications Group InTouch STEM community.

Sign up to participate in future STEM Conferences as a seminar presenter.

NETWORK AT THESE EVENTS

» Alumnae Welcome Reception

» Energize Your Night with Consumers Energy (bring business cards)

» Women of Color Awards Reception

» Women of Color Closing Reception

PEOPLE ARE TALKING ABOUT THESE UPCOMING EVENTS

22nd Women of Color STEM Conference in Detroit! Mark your calendar for October 5-7, 2017.

SEE YOU NEXT YEAR!
22nd Women of Color STEM Conference
October 5–7, 2017
Detroit Marriott at the Renaissance Center, Detroit, MI

Like us on facebook.com/wocitc
Follow us on twitter @woctechnology

GET IN THE CONVERSATION
#STEMisagirlthing