



The American Society Laser Medicine and Surgery (ASLMS) promotes excellence in patient care by advancing biomedical application of lasers and other energy-based technologies worldwide.

Ask Me Anything Webinar Series Sponsorship Opportunity

Ask Me Anything Webinars

- ◆ Six webinars - one per month for the remainder of 2020 (July - December).
- ◆ Non-CME content with speakers and moderators determined by ASLMS.
- ◆ *Ask Me Anything* is conducted as an open forum question & answer session. Presenters speak candidly about their preferred devices, treatment options, patient care, and personal recommendations for practice. The spontaneous opinions expressed by speakers and participants during these activities belong to those individuals. Other company products and services may be discussed and endorsed by speakers.
- ◆ Webinars will be conducted live at the promoted date/time and then posted to the ASLMS Online Learning Center. Both are available to ASLMS members only.
- ◆ Live webinar platform can accommodate up to 500 attendees. First four ASLMS webinars averaged 130 registered attendees.
- ◆ Webinars will be enduring content available for a minimum of six months to ASLMS members through the new ASLMS Online Learning Center.



Sponsorship Benefits

Sponsor Company Receives

- ◆ Company logo on promo materials including ASLMS website, newsletters, and social media posts (URL link included when possible)
- ◆ Company logo with URL on email confirmation sent to each webinar registrant
- ◆ Company logo on webinar introduction slide that opens while attendees wait for the program to begin
- ◆ Verbal recognition and company logo on the webinar slide set at the beginning and conclusion
- ◆ Ability to include one company brochure (pdf format) accessible for both live webinar attendees and through the ASLMS Online Learning Center
- ◆ Recognition in a follow up email sent to all registered attendees following the webinar

Sponsorship Cost

Two sponsors per webinar at \$2,500 each or \$4,000 to be the exclusive sponsor for one webinar

- ◆ Sponsorship opens on a first come, first served basis on **Tuesday, June 9 at 10:00 AM CDT**. If interested, please send an email to jackie@aslms.org to receive the link at the scheduled time.