

# COLLEGE COORDINATOR HANDBOOK

Invest in your Students' Future

Career Communications Group, Inc. featuring:

- ▶ The Development Institute for Emerging Leaders (DIEL)
- **▶ CCG JobMatch Certification Program**









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Career Communications Group, Inc. is member of the Global Leadership Forum.



# Get Started!

### **CAMPUS COORDINATOR INFORMATION AND GUIDELINES**

#### **ABOUT CCG STUDENT PROGRAMS**

The Career Communications Group (CCG) College Program for STEM Students is a comprehensive student leadership program designed to give students a competitive edge when they enter the work force.

There are two (2) components to this program. The CCG Development Institute for Emerging Leaders (DIEL) is where leaders are groomed for today's workplace challenges. DIEL creates a forum where high achieving, goal-oriented students majoring in science, technology, engineering, and math-based (STEM) disciplines can learn, interact, and build professional networking relationships with outstanding leaders in fields that complement their academic studies.

**The Jobs Certification Track** is a two-day program at either of our conferences, offering in-depth and interactive soft-skills workshops. The workshop topics include interpersonal skills, critical thinking, interview skills, business etiquette, team building skills, navigating multi-generational challenges, as well as online courses.

When students complete the Job Certification Track, we issue a certificate of completion that students can include on their resumes. Employers at our conferences recognize this certification and will fast-track students for interviews.

Online courses are available to all students at our website.

http://book2boardroom.com/resources/courses/



#### **THE PROGRAM OFFERINGS**

#### **DIEL Networking**

Attend workshops with professionals and executives representing a broad cross section of industry, government, and academia. *Recommended for.* Seniors, Grad Students

#### **DIEL Academic Enhancement**

Presents a series of seminars and workshops designed to help you develop strong academic skills to improve your performance in the classroom. Topics such as study skills, time management, and teamwork are the focus.

Recommended for. Freshmen, Sophomores, Juniors

#### **DIEL Jobs Certification FastTrack**

This fast track program focuses on soft skills development. FastTrack is a pared down jobs certification program that leads to a certificate of achievement and inclusion in our program that matches students who have attained soft skills certification with employers. *Recommended for:* Juniors, Seniors, Graduate Students

#### **CCG JobMatch Jobs Certification**

This program offers extensive soft skills training that leads to full certification. When you complete this program, we arrange interviews at

either of our conferences for you. Additionally, we work with you and potential employers to advocate on your behalf. *Recommended for.* Freshmen, Sophomores, Juniors

## Step One On-Campus Student Recruitment

Begin by identifying the students that may be interested in attending the conference. While juniors and seniors are the obvious groups, bear in mind that freshmen and sophomores also stand to gain valuable insight into the workings of corporate America and career building strategies by attending the conference. They would benefit by participating in the Jobs Certification Track.

## Step Two Conducting On-Campus Meeting

Once you have identified the students, set up a time and place for a meeting and to distribute information about the conference.

The overall goal of the meeting is to discuss the purpose of CCG's College Program for STEM Students and what you expect each student to gain by attending the conference. Here are some key talking points.

#### **DIEL PROGRAM BENEFITS**

- ▶ Opportunity to learn the fundamentals of career management.
- ▶ Insights into the "hidden" job market.
- ▶ Exposure to corporate recruiters and hiring managers.
- ▶ Networking with professionals and peers.

#### **JOBS CERTIFICATION BENEFITS**

- ▶ Learn soft skills for corporate readiness.
- Fast-track to interview with major Fortune 500 companies for internships and jobs.
- ▶ JobMatch service.
- ▶ Networking with professionals and peers.

## Step Three sign-Up

Collect the Student Participation Request Forms at the end of the meeting. When time permits, add them to the appropriate rooming list.

Fill out appropriate agreements and forms and return them to CCG.

## **CAMPUS COORDINATOR INFORMATION AND GUIDELINES**

DIEL NETWORKING SCHEDULE	DIEL ACADEMIC SCHEDULE	DIEL FASTTRACK SCHEDULE	CCG JOBMATCH SCHEDULE
<ul> <li>Friday</li> <li>Arrival by 3:00 p.m.</li> <li>Hotel Check-in</li> <li>Seminar Options</li> <li>Recognition Dinner*</li> </ul>	<ul> <li>Friday</li> <li>Arrival by 3:00 p.m.</li> <li>Hotel Check-in</li> <li>Seminar Options</li> <li>Recognition Dinner*</li> </ul>	<ul> <li>Friday</li> <li>Arrival by 1:00 p.m.</li> <li>Hotel Check-in</li> <li>Jobs Certification</li> <li>Recognition Dinner*</li> </ul>	<ul><li>Thursday</li><li>Arrival</li><li>Hotel Check-in</li><li>Opening Reception</li><li>General Session</li></ul>
Networking Reception     Interviewing Success Seminar	Networking Reception     Interviewing Success Seminar	Networking Reception     Interviewing Success Seminar**	
Saturday  • Breakfast*  • Seminar Options  • Career Fair/Lunch Break  • Seminar Options  • Gala Reception (WOC STEM only)  • Saturday Night Awards Ceremony	Saturday  • Breakfast*  • Seminar Options  • Career Fair/Lunch Break  • Seminar Options  • Gala Reception (WOC STEM only)  • Saturday Night Awards Ceremony	Saturday Women of Color STEM Conference - Jobs Certification with lunch - Live Business Practicum at Career Fair - Jobs Certification - Gala Reception - WOC Gala	<ul> <li>Friday</li> <li>Breakfast Orientation</li> <li>Jobs Certification <ul> <li>W/ Lunch</li> </ul> </li> <li>Jobs Certification</li> <li>Recognition Dinner*</li> <li>Networking Reception</li> <li>Interviewing Success Seminar</li> </ul>
		BEYA STEM Conference  - Jobs Certification with Breakfast  - Lunch/Career Fair  - Certified Interviews  - BEYA Gala	Saturday  • Jobs Certification with Breakfast  • Career Fair/Lunch Break  • Certified Interviews  • Gala Reception (WOC STEM only)  • Saturday Night Awards Ceremony
For Residential (Friday and Saturday) or Non-Residential (Saturday portion only)	For Residential (Friday and Saturday) or Non-Residential (Saturday portion only)	For Residential Students Only	For Residential Students Only

<sup>\*</sup> Limited availability.

#### THERE ARE TWO WAYS FOR STUDENTS TO PARTICIPATE:

• Residential Students: We identify a coordinator on campus to coordinate travel for groups numbering four or more to attend. We use the term Residential Students to identify students traveling with a campus coordinator. The fee structure for residential students includes the hotel and, in some cases, transportation. The meal functions identified in the schedules above have limited availability. You should be prepared to provide your own meals. Funding is often provided by your school, and registration is coordinated through the campus coordinator.

 Non-Residential: Students travel to the conference on their own, and no hotel or transportation is provided.
 Students register on their own using the Career Fair + Fee online.

<sup>\*\*</sup> Offered before dinner at Women of Color STEM Conference.

## **CAMPUS COORDINATOR INFORMATION AND GUIDELINES**

#### Cost

The conference producers have underwritten a significant portion of the program in order to make it affordable for students.

- Fees are based on the geographic proximity of colleges and universities to the conference site. Please see the included pricing sheet to locate your zone and student payment.
- In cases where the fee is an obstacle for deserving and committed students, your school may elect to assist with making up the difference.
- 3. In addition to the conference registration fees, you should factor in the cost of meals while students are at the conference as some meal events tickets are limited and not all students will be able to attend.

#### **Hotel Accommodations**

Hotel reservations are made through conference management. Coordinators should not contact the hotel directly. A hotel rooming assignment sheet is provided in this coordinator packet. The rooming list must be completed and returned to (410) 752-1837 or emailed to university-events@ccgmag.com by the due date listed below.

#### **Travel Accommodations**

- Zone 4 schools are responsible for making their own transportation arrangements. In order to register, you will need to submit travel confirmations for each student by the due date listed below.
- Schools not in Zone 4 and providing their own transportation must provide confirmation of the travel arrangements by the due date listed below
- 3. If we are arranging transportation for your school, we will work with you to secure the appropriate mode of transportation. This will be determined by the size of your group and the transportation options available in your area.

#### Other Items

- Stress the importance of students posting their resumes via the online database system. Many companies request student resumes before the conference in order to pre-schedule interviews.
- Schedule a pre-conference meeting to review the Student Guidelines that cover student code of conduct and professional dress, among other topics.

#### Arrival at Conference for the DIEL Program

- 1. Arrive on Friday 1:00 p.m. or 3:00 p.m. depending on participation track.
- 2. Check in to rooms between 3:00 p.m. to 4:30 p.m.
- 3. Conference orientation 5:00 p.m. to 5:30 p.m.
- 4. Prepare to attend evening events starting at 6:00 p.m.

#### Arrival at Conference for the Job Certification Program

- 1. Arrive on Thursday.
- 2: Job Certification Program orientation Friday at 8:00 a.m.
- 3. Plan to begin attending workshops Friday morning.
- 4. Agenda offers specific times for attending career fair.

#### Information for Coordinators Only

Basecamp workspace is setup for coordinators and conference planners. Accept invitation to join.

Coordinator information online meetings:

- 1. Before summer break (Early May)
- 2. Before fall semester begins (Mid August)
- 3. Before WOC STEM Conference (Mid September)
- 4. Before winter break (Mid November)
- 5. Before BEYA STEM Conference (Mid January)

DATES AND DEADLINES						
	Women of Color STEM Conference October 5–7, 2017	BEYA STEM Conference February 8–10, 2018				
) Coordinator agreement accepted between	April 28 to September 1, 2017	April 28–December 15, 2017				
) WOC Student Leadership nomination deadline	August 31, 2017	December 8, 2016				
) Airline confirmations due	September 15, 2017	January 12, 2018				
) Bus request due	September 4, 2017	December 18, 2017				
)Final rooming list due	September 18, 2017	January 16, 2018				
Registration code released by	September 20, 2017	January 15, 2018				
) Registration deadline	September 26, 2017	January 31, 2018				
Travel/hotel confirmations sent coordinators by	September 20, 2017	February 1, 2018				







## | RESIDENTIAL CAMPUS COORDINATOR AGREEMENT

#### PLEASE WRITE LEGIBLY

First Name		L	ast Name	
Title		·		Year in School (students only)
School Name & Organization		E	E-Mail	
Street Address				
City		State		Zip
Phone	Fax			Cellular
			Va Dannanda	

#### Your Job:

- Coordinate the attendance of students to CCG conference(s).
- Distribute promotional material provided by the conference headquarters to potential student participants
- Conduct meetings with potential student participants to discuss the events and how they benefit the students' professional development.
- Direct students to pay on the registration website or provide billing information to CCG.
- Work with the conference's *University Representative* to facilitate travel and hotel arrangements.
- Serve as on-site contact person for students and program management while at the conference.
- · Coordinate the distribution of information and materials to students attending the conference.
- Encourage and monitor student participation in scheduled conference

#### Your Reward:

- · Complimentary registration to the conference.\*
- · Single occupancy room at assigned student hotel.
- Complimentary round-trip transportation with your student group (unless in Zone 4).
- Recognition in conference publication.
- \$100 stipend for all student coordinators bringing a minimum of 40 students.

\* Note: In order to receive compensation student must be enrolled at the participating school. This does not apply to faculty or staff coordinators.

YES, I AGREE TO SERVE AS CAMPUS COORDINATOR FOR THE FOLLOWING CONFERENCE(S).

WOMEN OF COLOR STEM CONFERENCE, DETROIT, MI	BEYA STEM CONFERENCE, WASHINGTON, DC
WOC DIEL Networking October 6–8, 2017 Arriving Friday by 3:00 p.m. Student participation goal Group is traveling by Air Bus	BEYA DIEL Networking February 9–11, 2018 Arriving Friday by 3:00 p.m. Student participation goal Group is traveling by Air Bus
WOC DIEL Academic Track October 6–8, 2017 Arriving Friday by 3:00 p.m.  Student participation goal Group is traveling by Air Bus	BEYA DIEL Academic Track February 9–11, 2018 Arriving Friday by 3:00 p.m. Student participation goal Group is traveling by Air Bus
WOC Jobs Certification FastTrack October 6–8, 2017 Arriving Friday by 1:00 p.m. Student participation goal Group is traveling by Air Bus	BEYA Jobs Certification FastTrack February 9–11, 2018 Arriving Friday by 1:00 p.m. Student participation goal Group is traveling by Air Bus
WOC Jobs Certification October 5–8, 2017 Arriving Thursday Student participation goal Group is traveling by Air Bus	BEYA Jobs Certification February 8–11, 2018 Arriving Thursday Student participation goal Group is traveling by Air Bus
*Limit to one coordinator per school. Additional faculty register at Faculty Rate online.	
☐ I have read the information contained in this document and accept the respo understand that if I am unable to perform my duties to an acceptable level of	
Please provide contact name and number in case of emergency:	
Your Name Faculty Advisor Name	
Signed Date	

Note: This form MUST be on file at our office in order to receive the Campus Coordinator benefits.

Please fax to 410-752-1837 or email to university-events@ccgmag.com

## | DEVELOPMENT INSTITUTE FOR EMERGING LEADERS (DIEL)

**CONFERENCE STUDENT ROOMING LIST** 

Coordinator's I	Name		Isch	ool Name			
Phone Fax Number							
Completed by			Dat	ce			
of any change	ete this conference rooming list for yo es in the number of students attending . Please copy this sheet if additional ro	the conference	or any ch	anges in the gend	er counts no later than the sta	ited deadlin	e for
ROOM #1	COORDINATOR ROOM	Programs	Gender	ROOM #7		Programs	Gender
1.				1.			
2.				2.			
3.				3.			
4.				4.			
ROOM #2				ROOM #8			
1.				1.			
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	<b>410-752-1837</b> d by Outreach & University Events Manager)				Total Male Rooms		
					Total Female Rooms		
_					Total Rooms Needed		
	State				L		

Date \_

WHEN CHECKING INTO THE HOTEL.

## | CCG JOBMATCH'S JOBS CERTIFICATION PROGRAM

**CONFERENCE STUDENT ROOMING LIST** 

Coordinator's Nan	ne		Scho	ool Name		
Phone		Fax Number				
Completed by		Date				
of any changes in	this conference rooming list for your gro n the number of students attending the co ease copy this sheet if additional rooms a	onference or an				
ROOM #1	COORDINATOR ROOM	Gen	nder	ROOM #7		Gender
1.				1.		
2.				2.		
3.				3.		
4.				4.		
ROOM #2				ROOM #8		
1.				1.		
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ROOM #3				ROOM #9		
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	Outreach & University Events Manager)	'			Total Male Rooms Total Female Rooms	•
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	State		Z	Zip	ROOMING LISTS MUST BE RECEIVE	D NO LAT
Completed by					THAN THE PUBLISHED DEADLINE TO	AVOID [

Date \_

WHEN CHECKING INTO THE HOTEL.

## Step Three: Sign-Up / I NON-RESIDENTIAL CAMPUS COORDINATOR AGREEMENT

#### PLEASE WRITE LEGIBLY

First Name		Last Name	
Title		Year	in School (students only)
School Name & Organization		E-Mail	
Street Address			
Cit.	l Ctata		7:
City	State		Zip
	I Fav		I.C. III.I.
Phone	Fax		Cellular

#### Your Job:

- Coordinate the attendance of students to CCG conference(s).
- Distribute promotional material provided by the conference headquarters to potential students.
- Conduct meetings with potential students to discuss the events and how they benefit the students' professional development.
- Serve as on-site contact person for students and program management while at the conference.
- Coordinate the distribution of information and materials to students attending the conference.
- Encourage and monitor student participation in scheduled conference activities..

#### Your Reward:

- Complimentary DIEL PROGRAM registration to the conference.\*
- Recognition in conference publication.
- \$100 stipend for all student coordinators bringing a minimum of 40 students.

Note: In order to receive compensation student must be enrolled at the participating school.

This does not apply to faculty or staff coordinators.

YES, I AGREE TO SERVE AS CAMPUS COORDINATOR FOR THE FOLLOWING CONFERENCE(S).

Women of Color STEM Conference:	BEYA STEM Conference:					
Group is traveling by Car Bus on Saturday, October 7, 2017. Student participation goal	Group is traveling by Car Bus on Saturday, February 8, 2018. Student participation goal					
*Limit to one coordinator per school. Additional faculty register at Faculty Rate online.						
	ness official					
☐ I have read the information contained in this document and accept the respo understand that if I am unable to perform my duties to an acceptable level of	nsibilities and duties outlined. I find the compensation acceptable. I also					
	nsibilities and duties outlined. I find the compensation acceptable. I also success that I may not be entitled to some portions of the compensation.					
understand that if I am unable to perform my duties to an acceptable level of	nsibilities and duties outlined. I find the compensation acceptable. I also success that I may not be entitled to some portions of the compensation.					

Note: This form MUST be on file at our office in order to receive the Campus Coordinator benefits.

Please fax to 410-752-1837 or email to university-events@ccgmag.com

Coordinator's Name

PLEASE WRITE LEGIBLY

Note: This form MUST be on file at our office in order to receive the Campus Coordinator benefits. Please fax to 410-752-1837 or email to university-events@ccgmag.com

School Name

Phone	Fax Number	
Completed by	Date	
Please complete this conference attendance management of any changes in the number	te list for your group and return it to the conference planner of students attending the conference.	ers. Please inform conference
Student Name	Student Name	
Total Students Attending		

#### Student Zone Designations & Registration Packages

Local A	Local B	Zone 1	Zone 2	Zone 3	Zone 4**
< 60 Miles from Conference Site	Up–130 Miles from Conference Site	131–195 Miles from Conference Site	196–325 Miles from Conference Site	326–585 Miles from Conference Site	More 586+ Miles from Conference Site
Registration Includes:	Registration Includes:	Registration Includes:	•	•	
• <b>No</b> Transportation	Bus Transportation**	Bus Transportation**			
No Hotel Accommodations  Career Fair Admission  Conference Workshops and Seminars (Saturday)  Saturday Night Awards Ceremony*	Two (2) Nights Hotel Accommodations (Fri. & Sat.)  Student Leadership Awards Dinner* (BEYA STEM Only)  Women of Color Recognition Dinner* (WOC STEM Only)  Career Fair Admission  Conference Workshops and Seminars  Student Lunch  Saturday Night Awards Ceremony*	Student Leadership A	n	EM Only)	

<sup>\*</sup> Event tickets are limited. Not all students will be able to attend.

#### **Student Registration Package Costs**

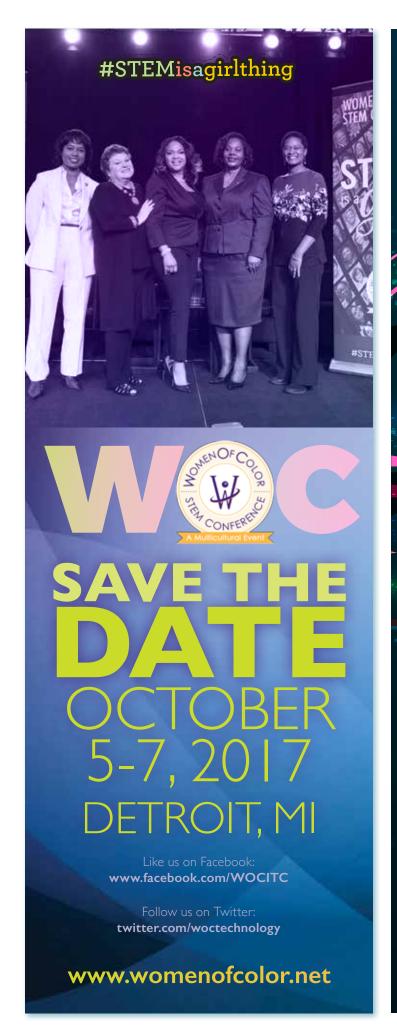
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Zone	Mode of Travel	Quad	Double (Washington, DC)	Double Double (Detroit)
Residential Student Registration Packages				
Local B - Fri. & Sat.	Bus	\$100	\$250	\$225
Zone 1	Bus	\$125	\$275	\$250
Zone 2	Bus	\$175	\$325	\$300
Zone 3	Bus	\$200	\$350	\$325
Zone 4	Free	N/A	\$125	\$100

Zone	Mode of Travel	Quad	Double (Washington, DC)	Double Double (Detroit)
Non-Residential Student Registration Package				
<b>Local A</b> - Sat. Only Free	N/A	N/A	N/A	N/A

#### **IMPORTANT NOTES**

- Round-trip charter bus transportation provided from colleges/universities with groups of 40 or more. Groups under 40 will be scheduled to ride with other groups traveling from the same area.
- 2 Schools must have signed agreements no later than the posted deadline to take advantage of the bus transportation. Transportation is not guaranteed for schools deviating from posted deadlines deadline.
- 3 Groups of 4 or more in Zone 4 will receive complimentary hotel and registration when providing own transportation. Complimentary hotel for Zone 4 includes a quad occupancy. Prices listed above are for upgrades or additional rooms.
- ⚠ There is no fee if you provide your own transportation and your group size is 4 or more students.

<sup>\*\*</sup> Student group of 4 or more arranges own transportation to/from conference (ZONE 4 ONLY)





# FEBRUARY 8-10, 2018

Washington Marriott Wardman Park Hotel • Washington, DC

www.beya.org



For more information, call us at 410-244-7101

Like us on Facebook: **facebook.com/BEYASTEM**Follow us on Twitter: @BlackEngineer