



PROSPECTUS

**CAMPUSINSIGHT 2018**  
EXHIBIT & SPONSORSHIP  
OPPORTUNITIES

APRIL 16-20, 2018

EXHIBIT HALL OPEN - APRIL 18-20, 2018

ROSEN SHINGLE CREEK

ORLANDO, FL



**ci2018**  
CAMPUSINSIGHT2018

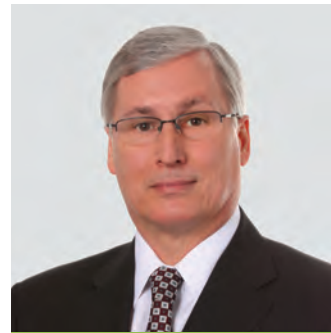


## CAMPUS MANAGEMENT'S MISSION

Our mission is to deliver the higher education platform and services that allow institutions to transform academic delivery, student success and operational efficiency, on their terms.

## OUR GLOBAL VISION

Higher Education is a critical element and driver in the growth, productivity and transformation of individuals, communities and nations. Campus Management is honored to be an integral enabler of the delivery of quality Higher Education to transform lives.



Dear Valued Partners,

The theme of CI2018, *Reflections of the Future*, captures a significant moment in time for Campus Management as we celebrate our 30th anniversary and set the stage for the future.

Your participation as a valued partner during the special event is very important to us. It's also an opportunity to introduce yourself to a larger audience. With our recent acquisition of Hobsons product lines for recruitment and admissions, we will now be inviting over 1,100 institutions from more than 30 countries to join us at the event.

As a sponsor of this conference, you will have plenty of opportunities to engage with all our attendees. This guide explores a wide range of options for promoting your products and services at the conference.

We look forward to sharing the spotlight with you at CI2018.

Sincerely,

**Jim Milton**

Chief Executive Officer  
Campus Management Corp.





## WHY SPONSOR?

### YOUR AUDIENCE IS HERE. DON'T MISS OUT!

CI2018 is the place to connect with your target audience and create valuable relationships with our current and prospective clients.

As a sponsor, your solutions and services will be highlighted as higher education professionals receive training and learn how your products can complement and add value to their CampusNexus and Radius by Campus Management solutions.

What's more, the event offers you access to over 700 attendees from every department across campus.

You will have the opportunity to promote your solutions to institutions of every size and mission, from proprietary institutions and career colleges, community colleges and public and private universities.

## CONFERENCE HIGHLIGHTS

### NEW EVENT SCHEDULE

At CI2018, Pre-Conference Training begins on Monday, April 16, and concludes at noon on Wednesday, April 18. The General Conference opens at 1:00 pm on April 18 and concludes at 1:15 pm on April 20.

With this change in schedule, we're able to bring even more value to our customers and valued partners, including:

- Two General Sessions
- Over 6 hours of dedicated exhibit hall time
- 120 Breakout Sessions
- Welcome Reception
- Thursday night's Birthday Bash
- Numerous special interest meetings and activities for clients



## 2018 SPONSORSHIP OFFERINGS:

### All Sponsorships Include:

- Pipe and drape exhibitor area in meals/breaks ballroom\*
- 6 foot table with tablecloth and 2 chairs\*
- Power and Internet access\*
- **New!** Lead scanner & downloadable reports\*
- 50 word company description on website and mobile app
- Listing on the sponsors logo page in program guide

- **New!** Sponsors logo signage at 2 hotel locations and throughout conference area
- Recognition slide with sponsor logos during general session
- **New!** Sponsor social media post during conference
- Scrolling sponsor logos on conference website
- Logo placement on client conference communications

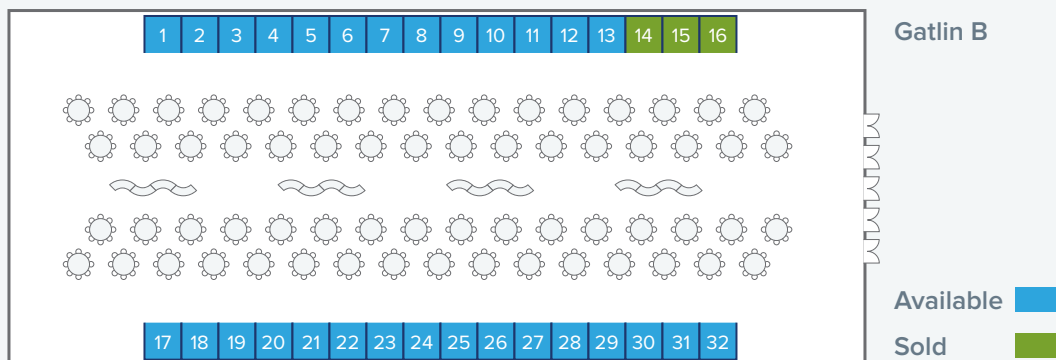
\* Not included in Bronze sponsorship

**Add-ons: Purchase additional full conference passes for sponsors at \$1,000 per pass.  
Upgrade to a 10x20 booth space for \$5,000.**

ITEMS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Pricing	\$24,000	\$18,000	\$12,000	\$6,000	\$3,000
Breakout Session in Value Added Solutions Track	1	1	–	–	–
Conference Passes	2	1	1	1	1
Exhibit Hall Passes	5	4	2	1	–
Booth Size	10X20 or 10X10	10X20 or 10X10	10x10	10x10	–
Exclusive Sponsorships	<b>Package A</b> Conference Bag & Thursday Keynote Speaker Introduction  <b>Package B</b> Lanyards & Thursday Night Event  <b>Package C</b> Mobile App & Wifi	<b>Package A</b> Photo Booth & Welcome Reception  <b>Package B</b> Water Bottles/ Stations & All Meals/Breaks  <b>Package C</b> Hotel Keycards & Transportation	<b>Package A</b> Speaker Gifts  <b>Packages B-F</b> Placed in Conference Bag  <b>Package B</b> USB Drives  <b>Package C</b> Notebooks  <b>Package D</b> Power Banks  <b>Package E</b> USB Hubs  <b>Package F</b> Ear Buds	–	–
Program Guide Ad	Full Page	Full Page	Half page	–	–
Campus Management Client Newsletter	1 Sponsor Spotlight	–	–	–	–
Social Media Post	1 with Sponsor Spotlight	–	–	–	–
Passport Program	◆	◆	◆	◆	–

## EXHIBIT HALL FLOOR PLAN AND HALL SCHEDULE

The exhibit area is located in Gatlin B, as highlighted in the diagram below. Booth assignments are first come, first served, based upon availability. Floor plan is subject to change.



### WEDNESDAY, APRIL 18

8:00 - 11:00 am	Exhibitor Registration and Booth Set Up (must be completed by 11:00 am)
1:00 - 2:30 pm	General Session
2:30 - 3:00 pm	Refreshment Break in Exhibit Hall
3:00 - 5:00 pm	Breakout Sessions
5:30 - 7:00 pm	Welcome Reception in Exhibit Hall

### THURSDAY, APRIL 19

7:30 - 8:30 am	Breakfast Buffet in Exhibit Hall
8:30 - 9:45 am	General Session
9:45 - 10:10 am	Refreshment Break in Exhibit Hall
10:10 - 12:00 pm	Breakout Sessions
12:00 - 12:55 pm	Lunch Buffet in Exhibit Hall
1:00 - 2:50 pm	Breakout Sessions
2:50 - 3:20 pm	Refreshment Break in Exhibit Hall
3:30 - 5:10 pm	Breakout Sessions
7:00 - 11:00 pm	30th Birthday Bash

### FRIDAY, APRIL 20

7:30 - 8:30 am	Breakfast Buffet in Exhibit Hall
8:30 - 12:15 pm	Breakout Sessions
12:15 - 1:15 pm	Lunch Buffet in Exhibit Hall
1:15 - 4:00 pm	Exhibitor Tear Down



## EXHIBITOR KEY DATES

**January 3, 2018**

Exhibitor site goes live

**January 15, 2018**

Registration and hotel block goes live

**February 5, 2018**

Logos and company descriptions due

**March 2, 2018**

Breakout session presentations due

**March 9, 2018**

Hotel block closes

## SPONSOR CONTACT INFORMATION

Danielle Valderrama  
Events Manager  
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campusinsight.com

**WE LOOK FORWARD TO PARTNERING WITH  
YOU AT OUR FUTURE CAMPUSINSIGHT  
CONFERENCE. MARK YOUR CALENDARS NOW!**

CI2019  
Rosen Shingle Creek | Orlando, FL  
April 29 – May 3, 2019



Thank you for your continued support of our users conference. As always, we are excited to partner with you in delivering value to our mutual clients.

We look forward to seeing you at this year's event.

Sincerely,

A handwritten signature in black ink, appearing to read 'Mark Armstrong'.

**Mark Armstrong**  
Chief Strategy Officer  
Campus Management Corp.



# ci2018

CAMPUSINSIGHT2018



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**CAMPUS**<sup>™</sup>  
MANAGEMENT

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#### About Campus Management Corp.

Campus Management is a leading provider of cloud-based SIS, CRM, and ERP solutions and services that transform higher education institutions. Today, more than 1,100 institutions in over 30 countries partner with Campus Management to transform academic delivery, student success, and operational efficiency.

[campusmanagement.com](http://campusmanagement.com)

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