

SESSION_TITLE	NASBA Level	NASBA Field of Study
Administrators, Case Managers, and Data Analytics: The Power of Leadership in Bundled Payment Success	Basic	Business Management & Organization
Advanced Leadership Program Part One	Advanced	Personal Development
Advanced Leadership Program Part Two	Advanced	Personal Development
Artificial Intelligence and Data Analytics in Healthcare	Intermediate	Information Technology
Benefit Planning 101: What You Must Know about Retirement Plans to Maximize Tax Benefits and Stay out of Trouble	Basic	Finance
Beyond Your Mission Statement: Create a Company Culture that Engages and Retains Employees	Intermediate	Personnel/Human Resources
Building Your Team	Basic	Personnel/Human Resources
Changing Your Group Practice Compensation Formula: Does it Have to be a Zero Sum Gain?	Basic	Finance
Competing in a Digital World: Online Self-Scheduling as a Part of Digital Transformation	Advanced	Information Technology
Cracking the Code for Organizational Growth	Intermediate	Personnel/Human Resources
Critical Practice Measures: How to Use Data to Motivate Your Providers	Basic	Business Management & Organization
Delivering Exceptional Customer Service	Basic	Business Management & Organization
Did you like MU, MIPS, and MACRA? Welcome to the 21st Century Cures Act! With Fines up to \$1 Million for NOT Sharing Patient Data	Basic	Specialized Knowledge
Efficient, Effective Practice Flow: Learn How to Eliminate Logjams in Your Practice, Have Providers Running on Time, and Maximize Your Patient Volume	Basic	Business Management & Organization
Embracing Employee Financial Wellness: Eliminating the High Costs of Employee Financial Stress	Basic	Personnel/Human Resources
Emotional Mastery: How to Leverage Yourself and Others for Lasting Change	Intermediate	Personal Development
Engaging Your Patients through Telecommunication and Telemedicine: The Future is NOW	Advanced	Information Technology
Flexing Your Resilience Muscle	Basic	Personal Development
For Every Action There is a Reaction: The Risk and Return of Patient Satisfaction	Basic	Business Management & Organization
Getting the Most from AAOE Empower	Intermediate	Specialized Knowledge
Give Me an Hour...How to Gain 10-15 Hours a Week to Do What You Love	Basic	Personal Development
Health IT Policy: What You Should Know	Basic	Information Technology
HIPAA and Data Security 101: Is Your Data Secure?	Intermediate	Information Technology
Hiring the Productive and Legal Way	Basic	Personnel/Human Resources
Hot Topics in Government Affairs	Basic	Specialized Knowledge

How to Increase Referrals from Your Past Patients for FREE? Digital Marketing in 2020	Advanced	Communications and Marketing
Keys to Successful Physician Recruitment	Intermediate	Personnel/Human Resources
Leadership Gold: How to be a Leader Worth Following	Basic	Personal Development
Leadership Traits to Live By	Basic	Personal Development
Leadership, Collaboration, Quality, and Performance Excellence = Value Based Care and Program Growth	Intermediate	Business Management & Organization
Marketing Artificial Intelligence (AI) Enables Any Practice to Compete and Win in Any Market	Advanced	Communications and Marketing
Mastering the Art of Providing an Exceptional Patient Experience	Intermediate	Business Management & Organization
Metrics That Matter: Measuring and Managing Your Urgent Care Clinic	Intermediate	Business Management & Organization
Navigating the Future of Healthcare Information Technology	Advanced	Information Technology
OIG and Orthopedic Audit Risks in 2020	Advanced	Auditing
Orthopedic Urgent Care Success Formula	Intermediate	Business Management & Organization
OrthoVirginia's Journey to becoming a Convener: Past, Present, and Future	Advanced	Specialized Knowledge
Patient Satisfaction: Using Data and Technology to Improve Accountability and Drive Meaningful Change	Intermediate	Information Technology
Physician Coaching: Why and How	Intermediate	Personnel/Human Resources
Powered Productivity: Tech Tools You Need to Get Stuff Done	Basic	Personal Development
Practical Strategies to Optimize Bundle Payment Initiatives: Turning Bundled Payment Expectations into Reality	Advanced	Specialized Knowledge
Practice in the Positive = Pays	Intermediate	Business Management & Organization
Pre-Conference Workshop: Creating Empowered and Successful Physician and Administrator Teams	Intermediate	Personnel/Human Resources
Pre-Conference Workshop: Lights, Smartphones, Action! A Hands-On Video Workshop	Basic	Communications and Marketing
Preparing for the Evaluation and Management Office Visit Changes for 2021	Advanced	Specialized Knowledge
Private Equity in Orthopedics: Understanding the Emerging Trend	Advanced	Finance
Productivity for Orthopedic Practices	Basic	Business Management & Organization
Protect Your Practice! Deductibles are High and Cash is Short! Keep Safe from Fraud and Embezzlement!	Basic	Finance
Resource Utilization: Are Your Providers Productive Enough?	Intermediate	Personnel/Human Resources
Run Your Own Race... Let the World Chase You	Basic	Personal Development
Secrets from Top Performing Practices	Intermediate	Business Management & Organization
Selecting and Implementing a New EHR/EMR	Intermediate	Specialized Knowledge
Speak Like a Boss!	Basic	Personal Development
Successful Facilities and Partnerships in New Outpatient TJA Programs	Intermediate	Specialized Knowledge

TED-Style Talks	Basic	Personal Development
The 10 Hottest Compliance Topics You Should Be Looking at in Your Practice and How They Affect Your Operation	Advanced	Specialized Knowledge
The Benefits of Laughter: Stress Less	Basic	Personal Development
The Multiple Benefits of Mentoring and Succession Planning in the Healthcare Workplace	Intermediate	Personnel/Human Resources
Unwrapping Medicare for All	Advanced	Specialized Knowledge
Using Analytics to Automate and Streamline Practice Management and Revenue Cycle	Intermediate	Business Management & Organization
What Sets Successful Leaders Apart	Intermediate	Personal Development
What's in Your Wallet? HIPAA Enforcement Activity Affecting Physician Practices	Basic	Specialized Knowledge
Your Revenue Cycle Health and How to Improve It	Intermediate	Finance